

General Rules for the 1st Project Pitches Training of the Beijing International Film Festival Beijing Film Market

I. Training Introduction

The Project Pitches Training is a Chinese film creation training program organized by the Beijing International Film Festival (BJIFF) Beijing Film Market to further cultivate young filmmakers with both creative talent and production ability.

The first Project Pitches Training will be launched in 2021 and one session will be organized each year in the future. The training, with a mentor rotation system, will invite outstanding filmmakers from Chinese-speaking regions to serve as mentors to conduct face-to-face communication and guidance with selected participants and share practical experience.

It aims to stimulate creators to complete a short film with a specified theme within a time limit through targeted text creation, shooting and post-production guidance, thus creating a career starting point for young film creation talents, accelerating their path into the industry, and broadening their vision.

II. Contents

Short film training: A whole process training of completing a short film with a specified theme within a time limit.

- **Creation of a short film with a specified theme:** Theme keywords will be selected each year. Participant shall complete text creation within a time limit. And outstanding film directors will be invited to serve as professional mentors, and deliver face-to-face guidance for their personal creation.

- **Practical operation of shooting and production:** High-quality industry resources will be available for production support. Through project practical discussions with senior production consulting mentors, participants will be able to complete short film preparation, shooting, editing, post-production and other practical operations.

Market Screenings: For the short films completed by the participants, special screenings and post-screening exchange activities will be held for the industry during the Beijing Film Market of the BJIFF.

III. Schedule

The 1st Project Pitches Training will be held from January 2021 to April 2021.

Application time: January 18 - February 18, 2021 (Deadline: 24:00);

The participant list will be released in late February.

Short film training: March 1 - April 18, 2021 (text creation/production discussion, shooting post-production);

Screenings: April 19 - April 23, 2021 (Market Screenings).

IV. Application Requirements

- Full of enthusiasm for the creation of Chinese films and committed to taking it as future career development direction;
- Young Chinese film creators aged between 18 and 35;
- Complete at least one short fiction film as a director (or brand story advertisement, online film, drama, etc.), but have not yet produced a cinema feature film;
- Need to participate in the training all the way.

V. How to Participate

1. Please download [General Rules for the 1st Project Pitches Training of the Beijing International Film Festival Beijing Film Market](#) and [Application Form](#) from the official website of the BJIFF.

The *General Rules* is accompanied by a receipt of approval. Please submit the *General Rules* with the approved receipt, together with the *Application Form* and links to your previous works, to the application mailbox of the training: training@bjiff.com.

Your previous short films are required to be produced in Chinese. If not, Chinese subtitles are required. The resolution of the short film shall be 1920*1080, with the format of MP4 or MOV.

- Previous works can be submitted through a link to the Internet disk or mailed by a mobile storage device to Beijing Film Marketing Department, Organizing Committee Office of the Beijing International Film Festival, Phase II, Press and Publication Building, Jia No.55 Chaonei Street, Dongcheng District, Beijing;

- Please fill in the *Application Form* in Chinese.

2. If there is any omission or inaccuracy in all application materials, the application will not be accepted.

3. To confirm the selected participants, the Beijing Film Marketing Department of the BJIFF will contact the applicants according to the contact information in the *Application Form*. Failure to confirm within the time limit will be deemed as an automatic waiver, and the participation qualification will be canceled and replaced by the applicant in sequence (please be sure to leave a valid e-mail address and telephone number in the *Application Form*).

4. No application fees will be charged for this year's training.

VI. Notice

The Beijing Film Marketing Department of the BJIFF has the right to use the application information and materials for the following purposes, including but not limited to: publishing the information and materials on the *Beijing Film Market Proceedings of the BJIFF*, *Manual of the Beijing Film Market Project Pitches of the BJIFF* and the official website of the BJIFF; serving as publicity materials released on the spot in the Beijing Film Market; used in the audio and video publicity materials of the BJIFF and the Beijing Film Market.

Details of short film training and market screening activities will be notified separately after the selected participants are confirmed. Once confirmed, they should participate in all activities according to the requirements of the Organizing Committee of the BJIFF, including short film training and Market Screenings, and sign and conform to the agreement and contract related to the training. After joining the training, the participants are not allowed to quit without permission. If resources of the training are wasted and lost due to the quit for personal reasons, the Organizing Committee has the right to inhibit the participant from applying again. In case of serious circumstance, the Organizing Committee reserves the right to request financial compensation.

Participants should ensure that the text creation content of the

short film is original for their own, and ensure that the submitted text content and related information do not harm the rights and interests of any third party. The legal and economic responsibilities arising from the above reasons shall be solved by the participants themselves and they shall bear all the responsibilities. Any loss caused therefrom to the Beijing Film Market and related parties of the BJIFF shall be fully borne by the participant.

The copyright of all texts and videos formed during the training, including but not limited to the short film text, the completed video short films, and the whole training video records, will be reserved by Beijing International Film Festival Co., Ltd. Participants are not allowed to claim copyright and use it for private use.

The Organizing Committee has the right to make appropriate adjustments to the *General Rules* and the clauses involved in the training without prior notice according to the actual situation.

The Beijing Film Marketing Department will carefully handle the applicant's information. Relevant staff will ensure the safety of the submitted information and ensure that the information will not be lost, leaked or damaged. Relevant information held by the applicant shall be well kept in confidential and safe conditions.

The Organizing Committee of the BJIFF has the final right to

interpret all the activities of the 1st Project Pitches Training of the
Beijing International Film Festival Beijing Film Market

VII. Contact Information

E-mail: training@bjiff.com

VIII. Receipt

Name of Applicant	Identity Information (* For applicants from Chinese mainland, please fill in the ID card number; *For applicants from Hong Kong, Macao and Taiwan and overseas Chinese, please fill in the number of your certificates for the travel to Chinese mainland)	Do you agree to accept the General Rules? (Yes/No)	Commitment to the authenticity of application materials (hand-written signature)