

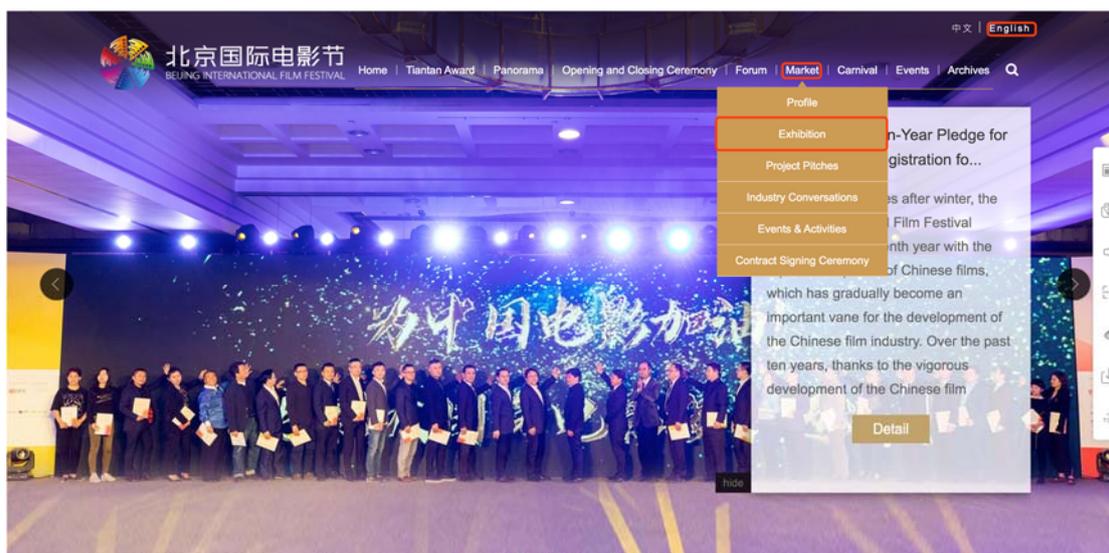
Operation Manual for Beijing Film Market Service System (Guest/Buyer)

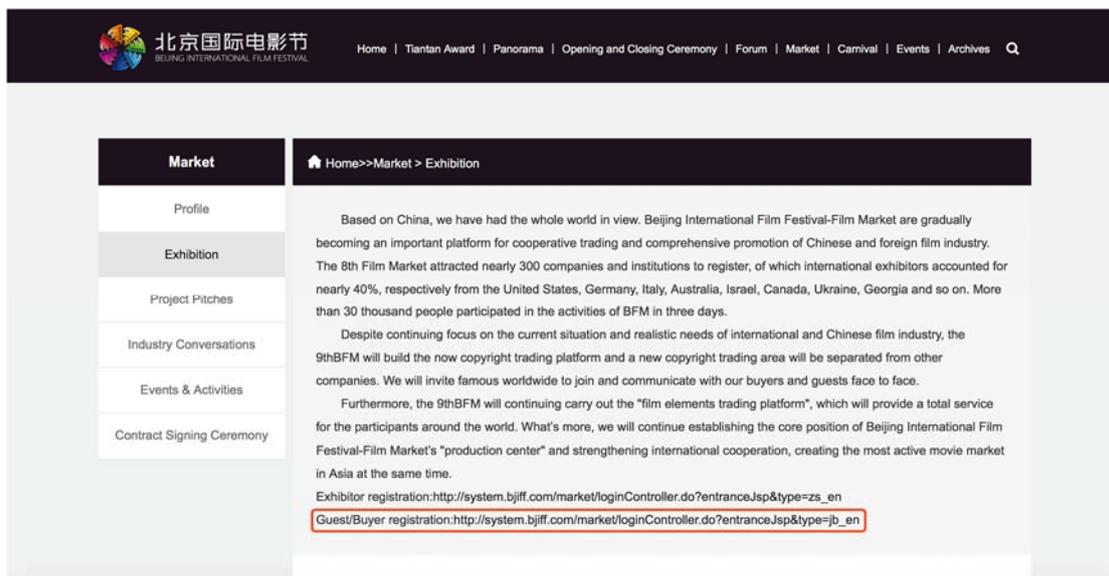
1 Registration Entry

Step 1: Log in to our official website <http://www.bjiff.com/> .

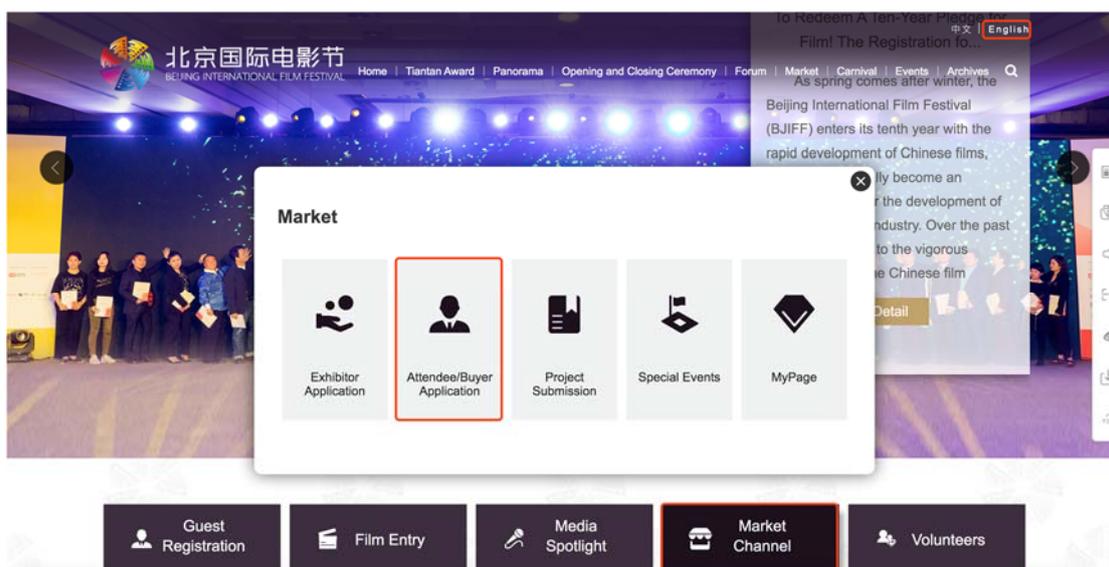
While you're there, click on English in the upper right corner for version switchover. There are two ways for Guest/Buyer registration login as below:

Way 1: Click on “Exhibition” under the “Market” navigation bar to enter the details page. Then, click on the Guest/Buyer registration link as shown in the following picture:





Way 2: Click on “Market” shown in the special section to open the secondary-level directory and select “Attendee/Buyer Application” as below:



2 Guest/Buyer Application

Step 1: On the page of General Principles of Attendee/Buyer Application for Participation in the 10th Beijing International Film Festival Beijing Film Market, read the content about Festival Beijing Film Market and check the box as below:

VI. Information Management

The Beijing Film Market Department will carefully deal with the materials and information from the attendee/buyer. And we will guarantee the security of the materials and information, ensuring they will not be lost, disclosed or damaged.

The documents and information provided by the attendee/buyer will be used for the following purposes, including but not limited to:

- a. Publishing of the basics in the Handbooks of the Beijing International Film Festival Beijing Film Market or on the official website of the BJIFF
- b. Published on the scene of the Beijing International Film Festival Beijing Film Market in the form of promotional materials;
- c. Used in audio and video promotional materials of the Beijing International Film Festival and the Beijing Film Market;
- d. Provision of buyer information to exhibitors and attendees participating in the Beijing Film Market.

VII. Legal Statement

The Organizing Committee of the Beijing International Film Festival reserves the right of final explanation of all activities at the 10th BJIFF Beijing Film Market.

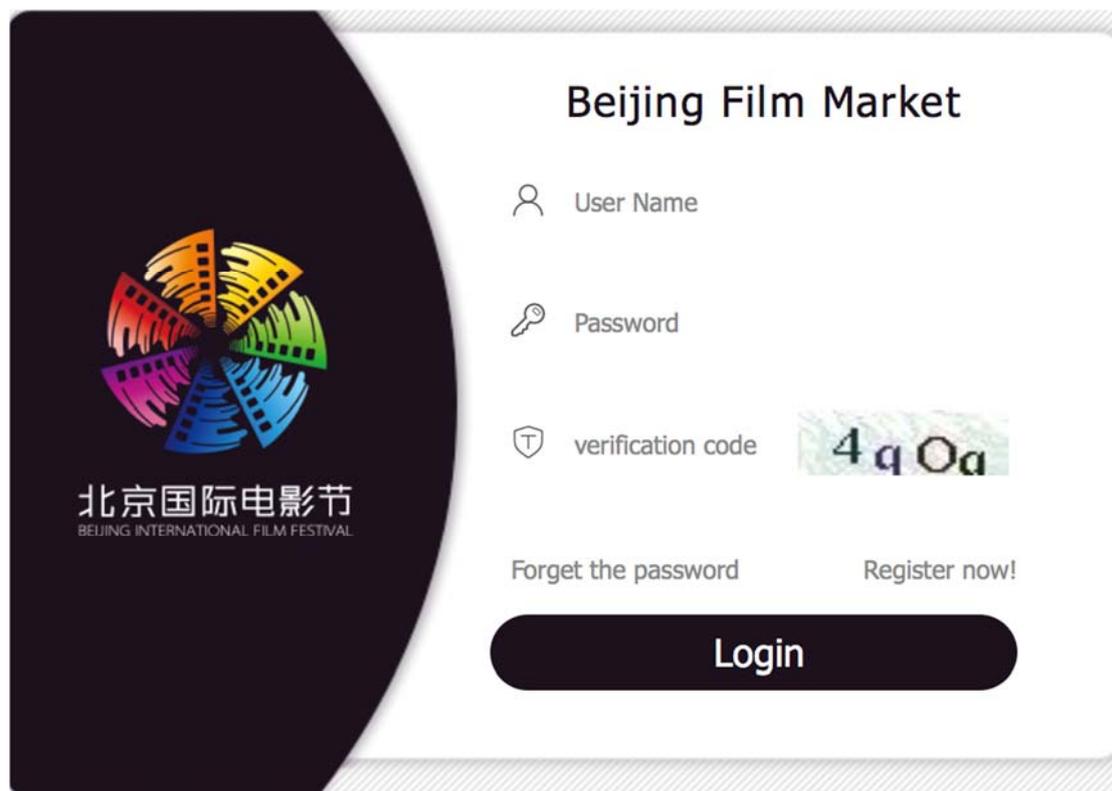
VIII. Contact

For consultation about attendee registration: guest@bjiff.com
For consultation about buyer registration: buyer@bjiff.com
For other consulting: filmmarket@bjiff.com
Tel: +86-18500355623
+86-18500377391

I hereby declare that I am fully aware of and accept the General Principles of Attendee/Buyer Application for Participation in the 10th Beijing International Film Festival Beijing Film Market, agree on the entry submission of all materials I provided to Beijing Film Market, and that I shall abide by all arrangements of Beijing Film Market.

[Next](#)

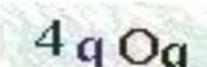
Step 2: Click on “Next” to enter the login page of Guest/Buyer registration as below:



Beijing Film Market

User Name

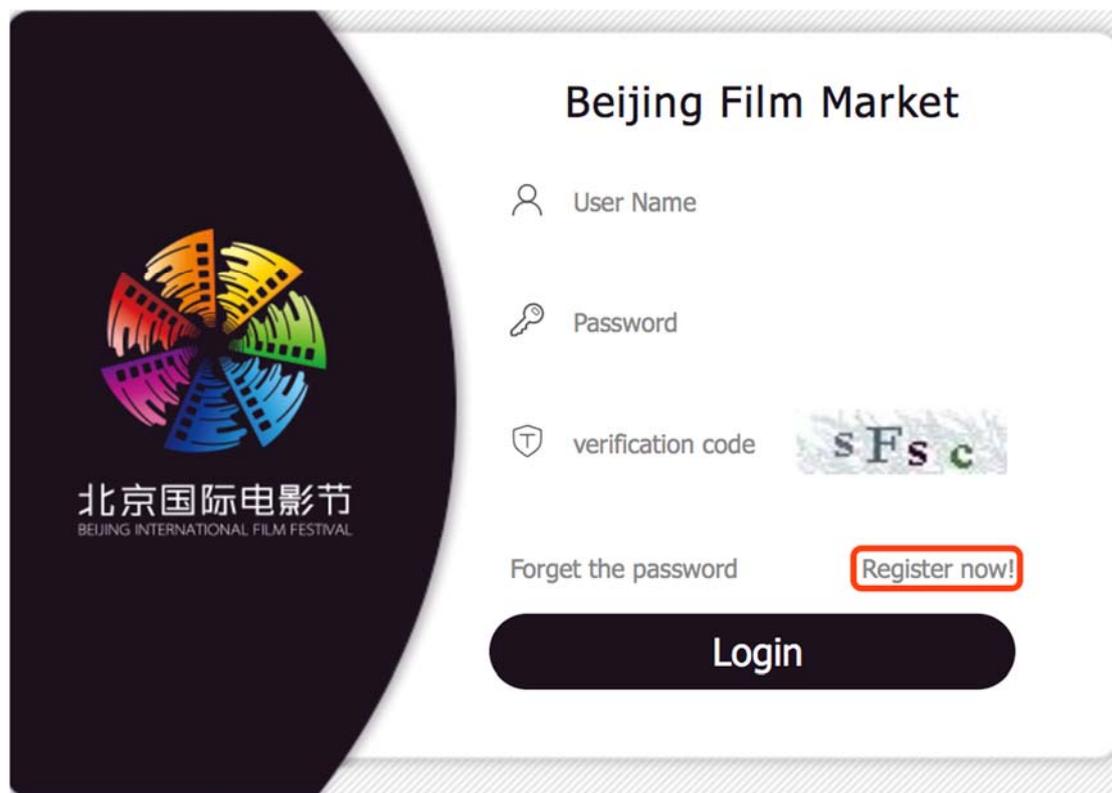
Password

verification code 

[Forgot the password](#) [Register now!](#)

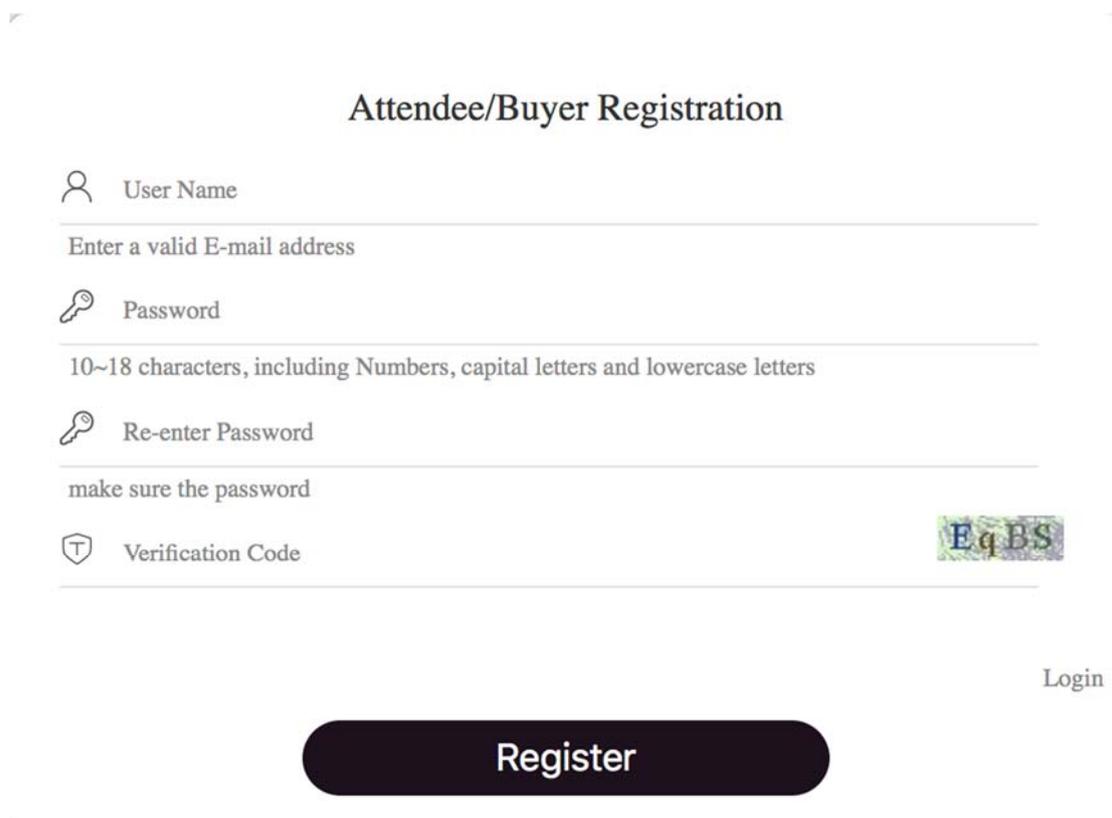
Login

Step 3: On the login page, click on “Register now!” for Guest/Buyer registration as below:



The image shows a login page for the Beijing Film Market. On the left, there is a logo for the Beijing International Film Festival, featuring a colorful film strip design and the text "北京国际电影节" and "BEIJING INTERNATIONAL FILM FESTIVAL". The main heading is "Beijing Film Market". Below the heading, there are three input fields: "User Name" with a person icon, "Password" with a key icon, and "verification code" with a shield icon. To the right of the verification code field is a CAPTCHA image showing the letters "s F s c". Below these fields, there is a link "Forget the password" and a button "Register now!". At the bottom, there is a large black button labeled "Login".

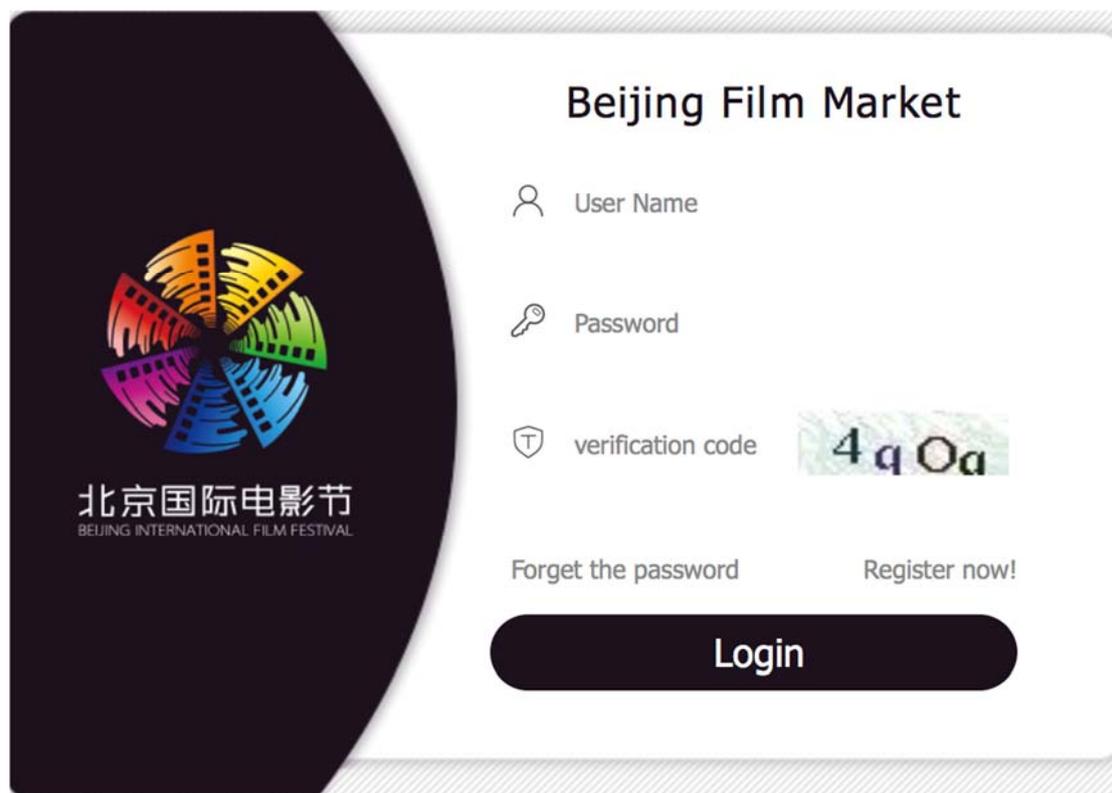
Step 4: Complete the registration information. After your information is successfully validated, click on “Register”. Now, you will be prompted for “User registration successful” and return to the login page as below:



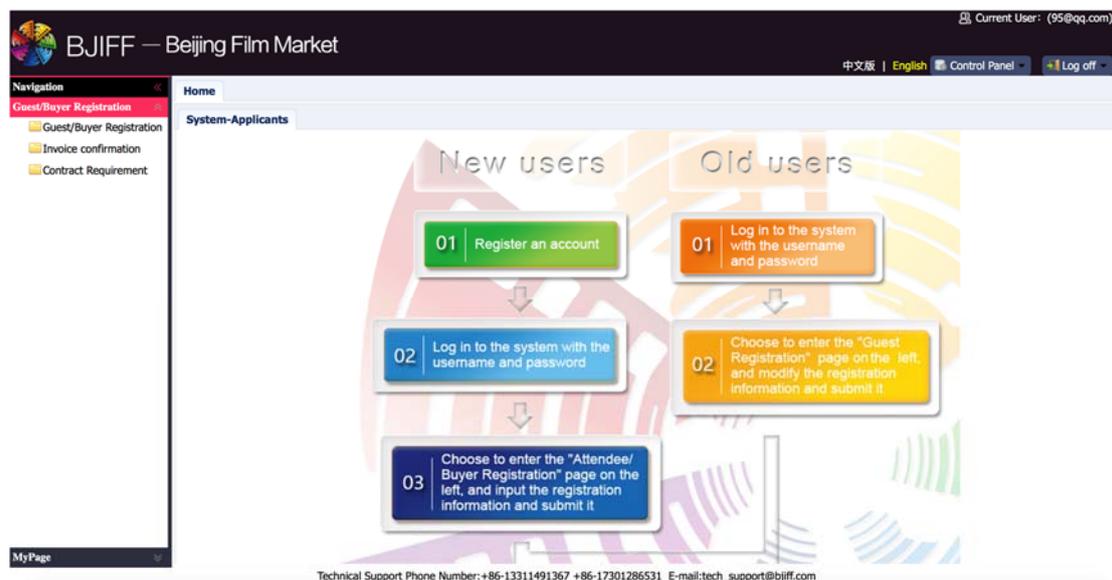
The image shows a registration page titled "Attendee/Buyer Registration". It contains four input fields: "User Name" with a person icon, "Password" with a key icon, "Re-enter Password" with a key icon, and "Verification Code" with a shield icon. Below the "User Name" field, there is a placeholder text "Enter a valid E-mail address". Below the "Password" field, there is a placeholder text "10~18 characters, including Numbers, capital letters and lowercase letters". Below the "Re-enter Password" field, there is a placeholder text "make sure the password". To the right of the "Verification Code" field is a CAPTCHA image showing the letters "EqBS". At the bottom right, there is a link "Login". At the bottom center, there is a large black button labeled "Register".

3 Guest/Buyer Login

Any guest/buyer who has registered current or previous editions of Beijing Film Market can use registered user name, password and verification code for login as below:

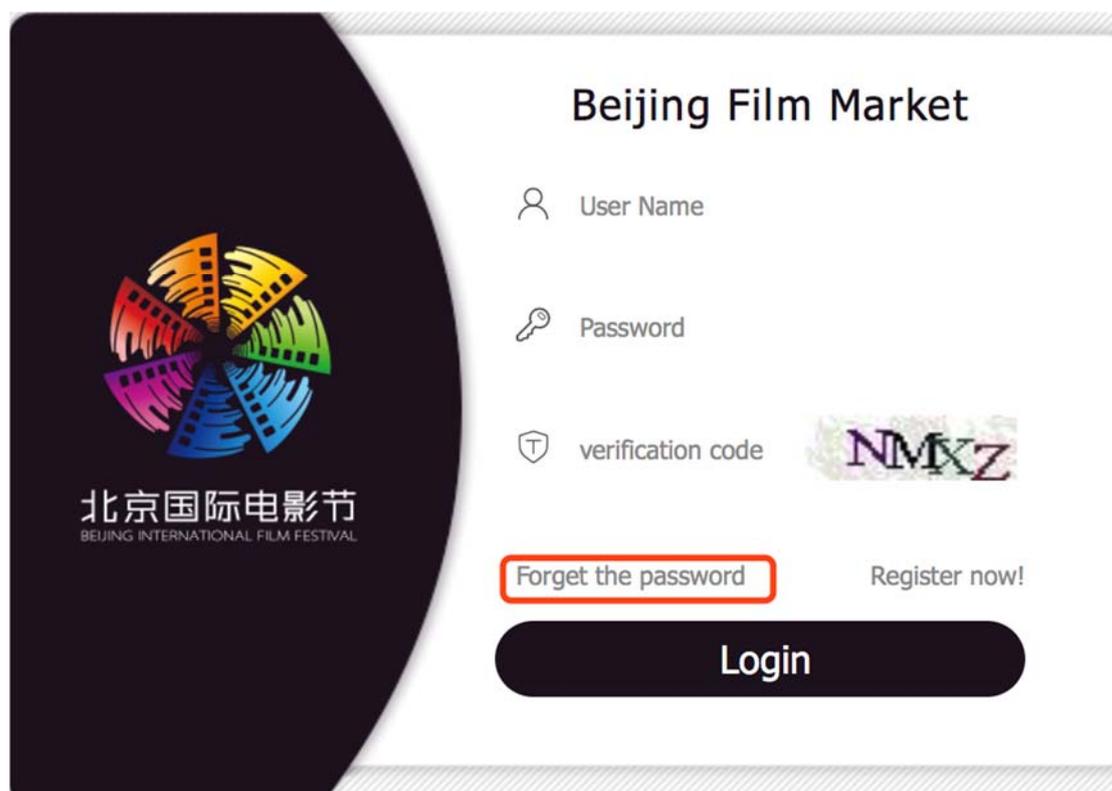


In case of successful login, you will be directed to the Beijing Film Market service system where you can refer to “System-Applicants” for subsequent operations, and the details are shown as below:



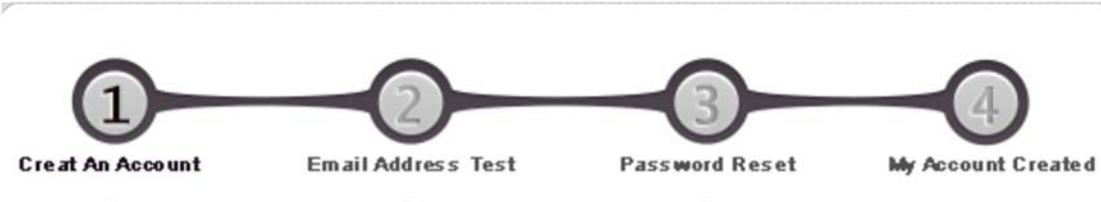
4 Forget Password

If you forget the password, please click on “Forget the password” to retrieve password simply by following the instructions as below:



Step 1: Fill in your user name and verification code. After the information is

successfully validated, click on “Next Step” as below:



User Name

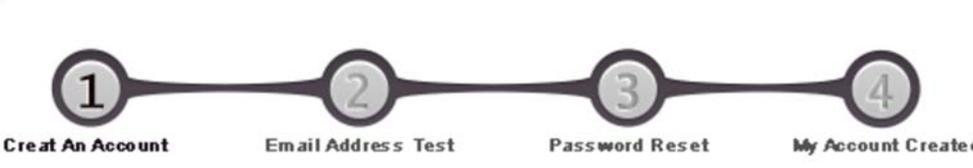
Please fill in the User Name!

verification code 

Please fill in the correct verification code!

Next Step

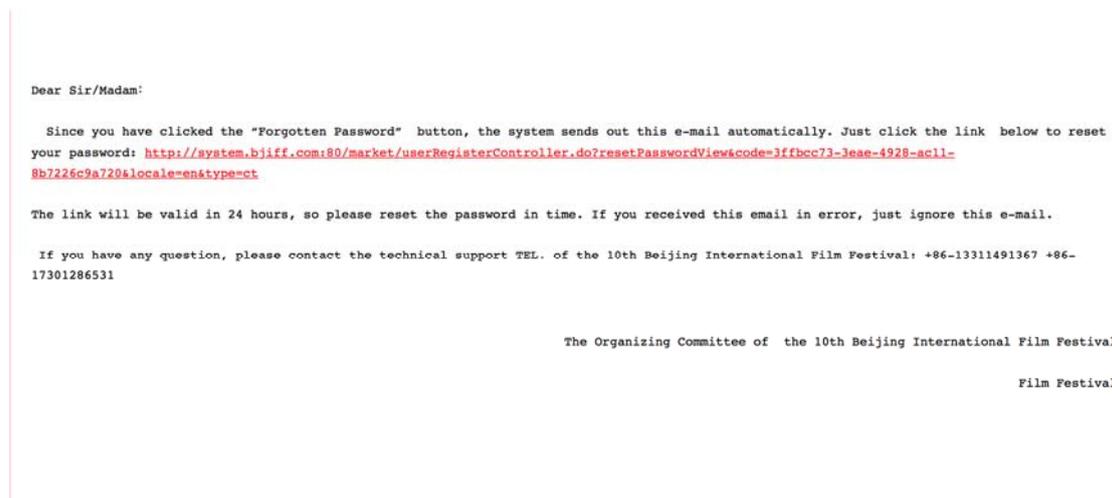
Step 2: Click on “To verify” as below:



BJIFF has sent you an email to update your password, please go
to check your registered email in 24 hours.

To verify

Log in to your mailbox with account and password to find the “Forget password prompts” mail, and click on the link attached to the mail as below:



Step 3: Fill in your password. After the information is successfully validated, click on “Submit” as below:

Please update your password, your account id:

821899310@qq.com

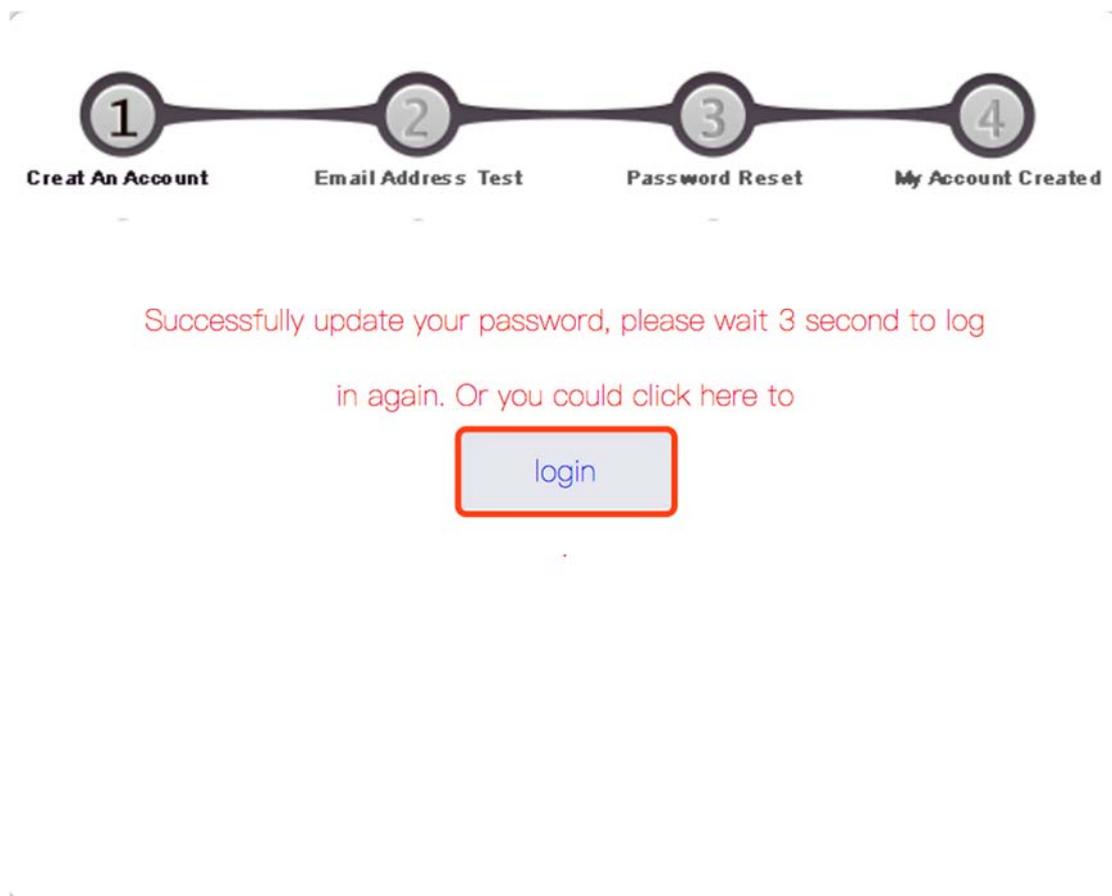
Set Password
10~18 characters, including Numbers, capital letters and lowercase

Confirm Password
10~18 characters, including Numbers, capital letters and lowercase

Verification Code

Submit

Step 4: Once the password is reset successfully, you can log in to the system with your user name and new password as below:



5 MyPage

After the registration channel is closed, you can log in to Guest/Buyer page from MyPage in the system as below:

