

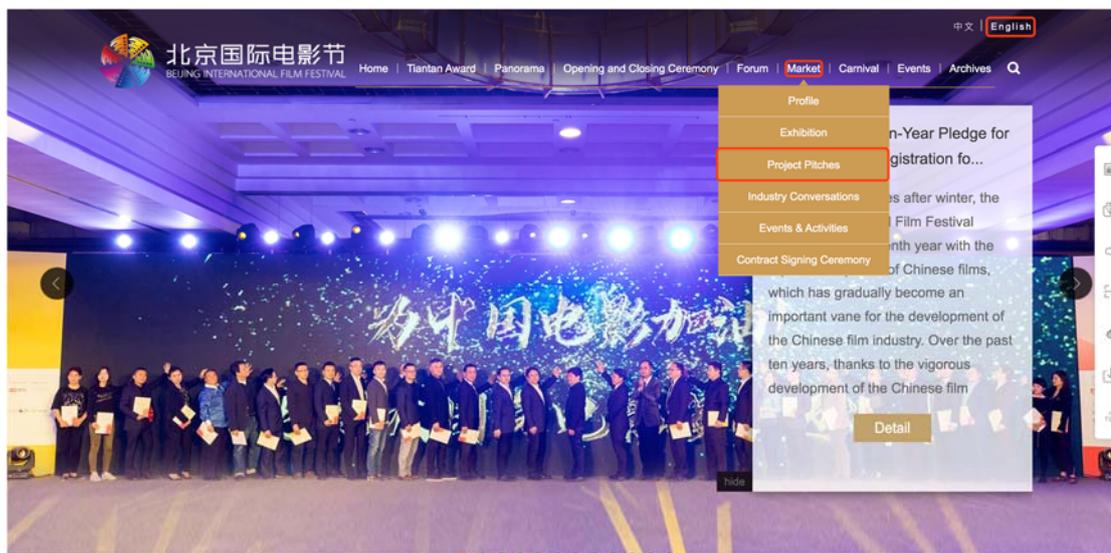
# Operation Manual for Beijing Film Market Service System (**Project Pitches**)

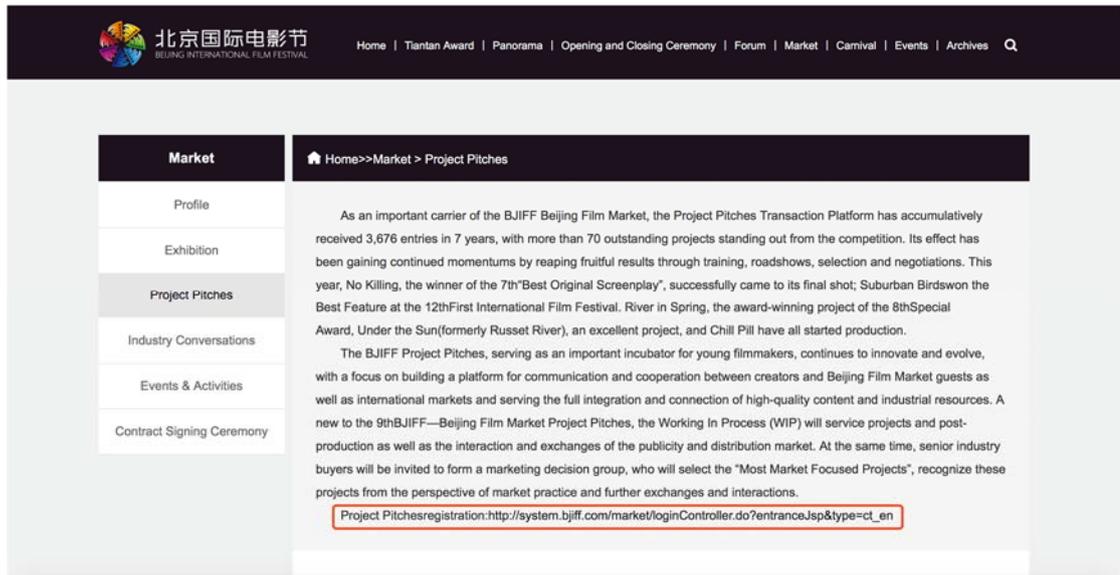
## 1 Registration Entry

**Step 1:** Log in to our official website <http://www.bjiff.com/> .

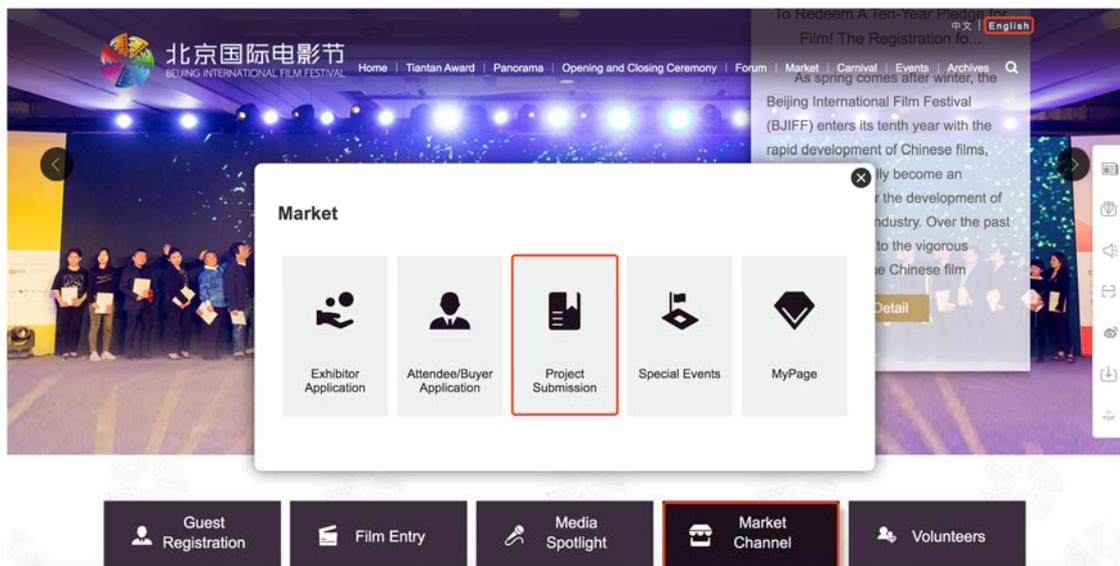
While you're there, click on English in the upper right corner for version switchover. There are two ways for Project Pitches registration login as below:

Way 1: Click on “Project Pitches” under the “Market” navigation bar to enter the details page. Then, click on the Project Pitches registration link as shown below:





Way 2: Click on “Market Channel” shown in the special section to open the secondary-level directory and select “Project Submission” as below:



## 2 Project Pitches Registration

Step 1: On the page of General Principles of the 10th Beijing International Film Festival Beijing Film Market Project Pitches, read the content about Beijing Film Market Project Pitches and check the box  as below:

Festival Beijing Film Market Project Pitches, and on the official website of the Beijing International Film Festival; published on the scene of the Beijing International Film Festival Beijing Film Market in the form of promotional materials; and used in audio and video promotional materials of the Beijing International Film Festival and the Beijing International Film Festival Beijing Film Market. The award-winning project party shall give priority to participating in the screenings, Competition Section, Opening & Closing Ceremonies, red carpet and other related activities held at the Beijing International Film Festival.

The Beijing International Film Festival Beijing Film Market Department will carefully deal with the applicant information. The relevant staff will guarantee the security of the submitted documents and materials, ensuring that such documents and materials will not be lost, disclosed and damaged. The relevant materials held by the pitching project party at its own discretion shall be responsible for the custody, confidentiality and information security on its own account.

Related presentations and negotiation activities at the Beijing International Film Festival Beijing Film Market Project Pitches are all the results of each party to express their independent opinions. The presentations, explanations and negotiations made by each party in the activities do not represent the viewpoints of the Beijing International Film Festival and the Beijing International Film Festival Beijing Film Market which shall not bear any liability for such warranties or guarantees either.

The Organizing Committee of the Beijing International Film Festival reserves the right of final explanation of all activities at the Beijing International Film Festival Beijing Film Market Project Pitches.

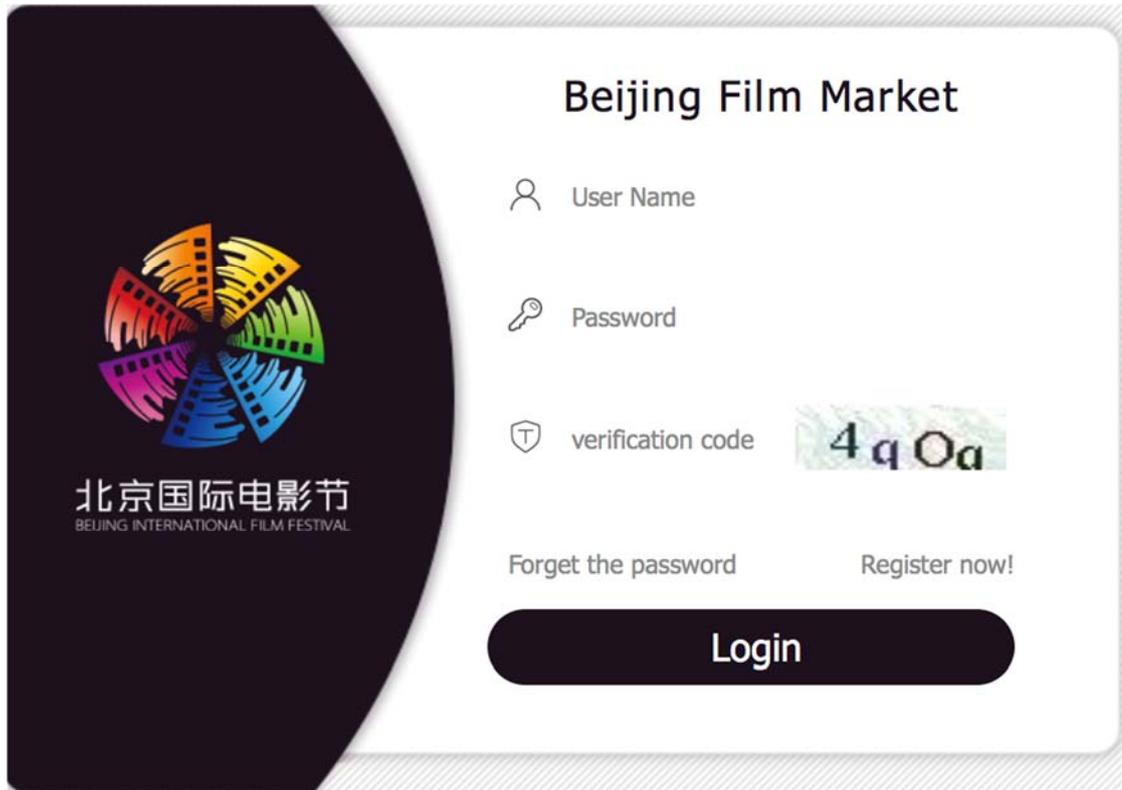
VIII. Contact

Way for application: <http://www.bjiff.com>  
Project Pitches consulting: [projectpitches@bjiff.com](mailto:projectpitches@bjiff.com) [wipproject@bjiff.com](mailto:wipproject@bjiff.com)  
For other consulting: [filmmarket@bjiff.com](mailto:filmmarket@bjiff.com)  
Tel: +86 18500377391, 17710580586

I, the applicant, hereby declare that I am fully aware of and accept the General Rules of Beijing International Film Festival - Beijing Film Market, agree on the entry submission of all materials I provide to the 2020 Project Pitches, and that I shall abide by all arrangements of the Beijing International Film Festival - Beijing Film Market.

Next

Step 2: Click on “Next” to enter the login page of Project Pitches registration as below:



Beijing Film Market

User Name

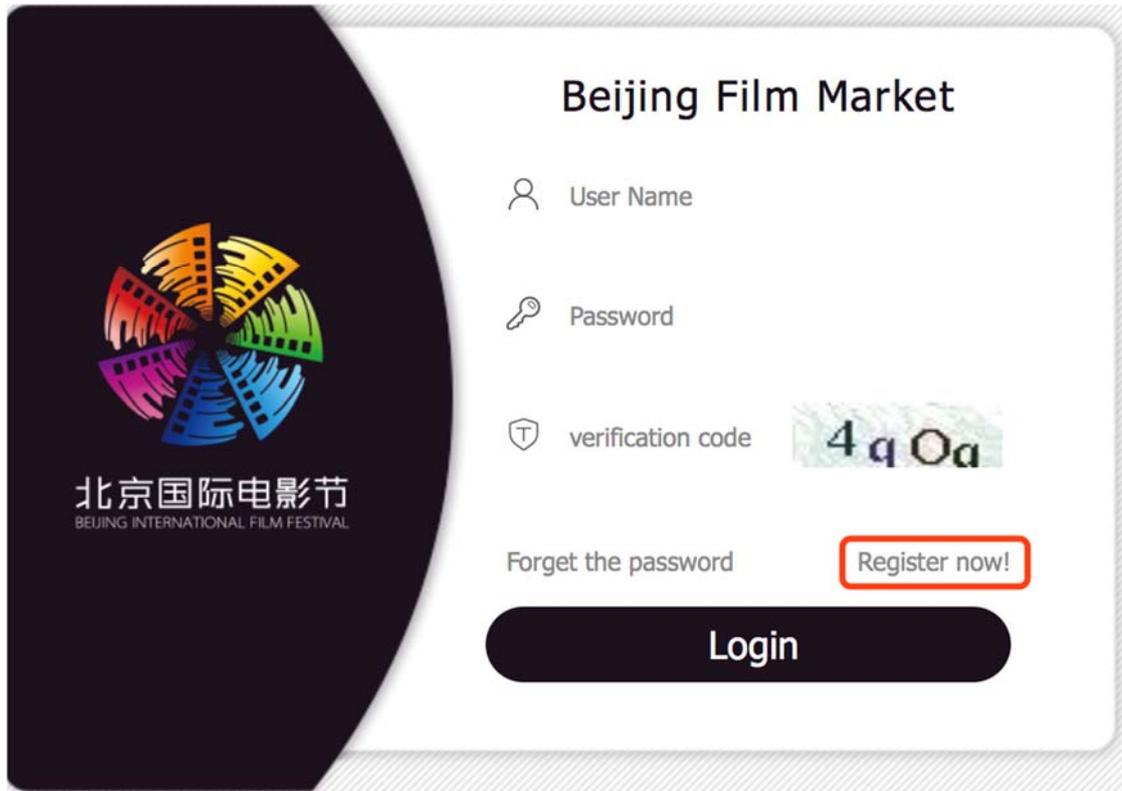
Password

verification code 4qOa

Forget the password Register now!

Login

Step 3: On the login page, click on “Register now!” for user registration as below:



**Beijing Film Market**

User Name

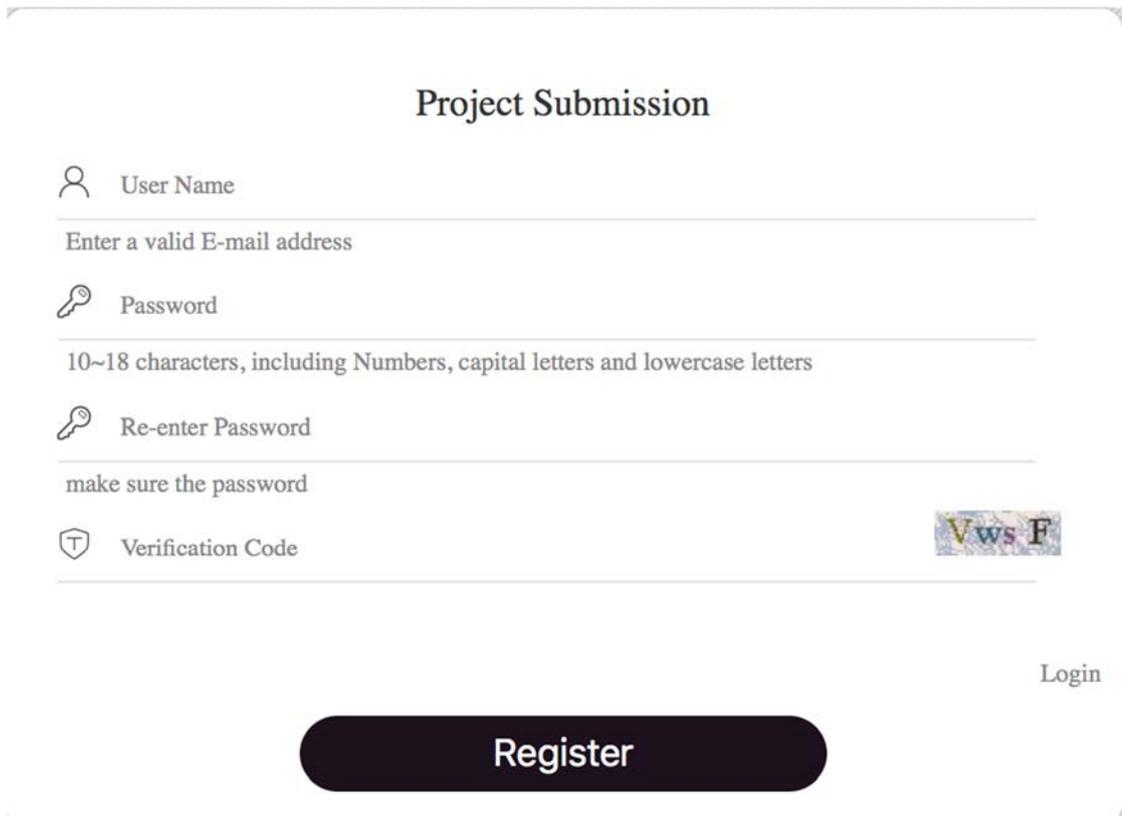
Password

verification code **4 q O a**

[Forget the password](#) [Register now!](#)

**Login**

Step 4: Complete the registration information. After your information is successfully validated, click on “Register”. Now, you will be prompted for “User registration successful” and return to the login page as below:



**Project Submission**

User Name

Enter a valid E-mail address

Password

10~18 characters, including Numbers, capital letters and lowercase letters

Re-enter Password

make sure the password

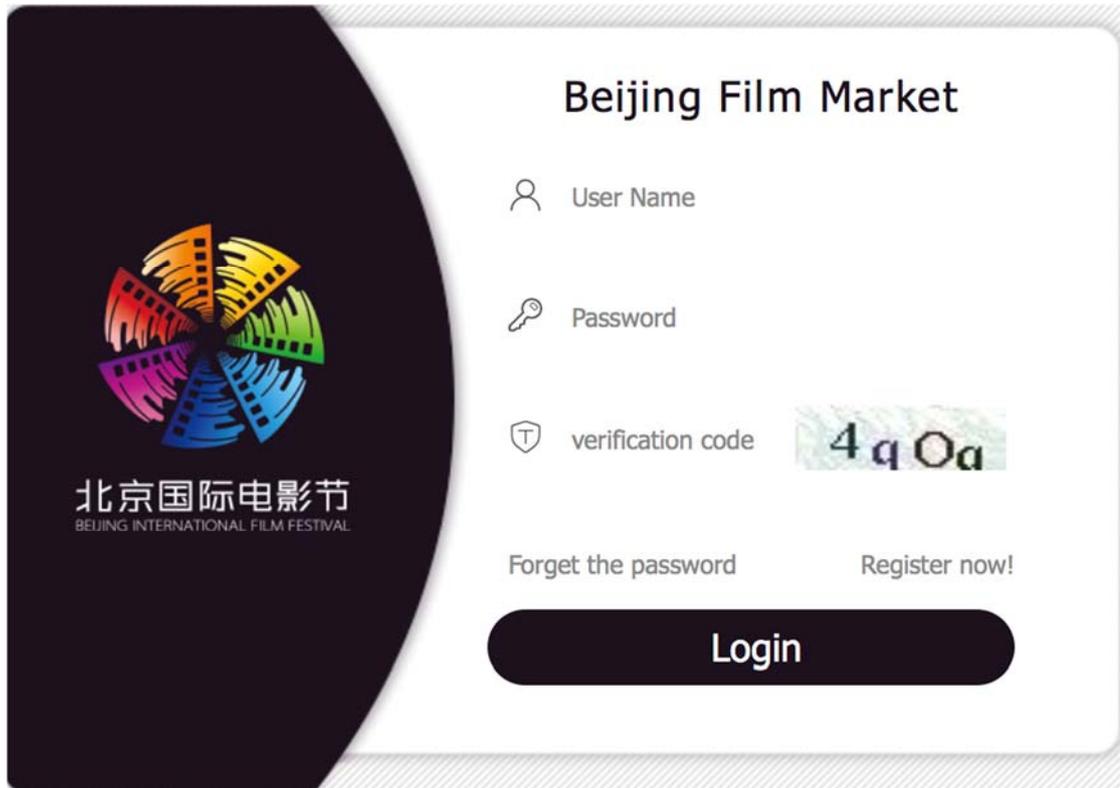
Verification Code **Vws F**

**Register**

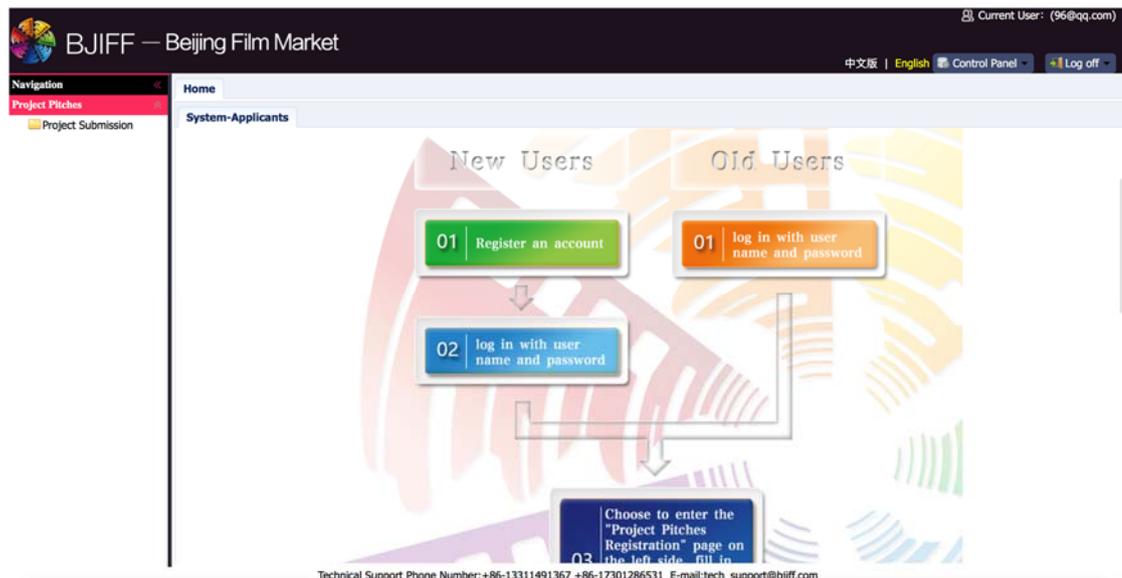
[Login](#)

### 3 Project Pitches Login

Any Project Pitches user who has registered current or previous editions of Beijing Film Market can use registered user name, password and verification code for login as below:

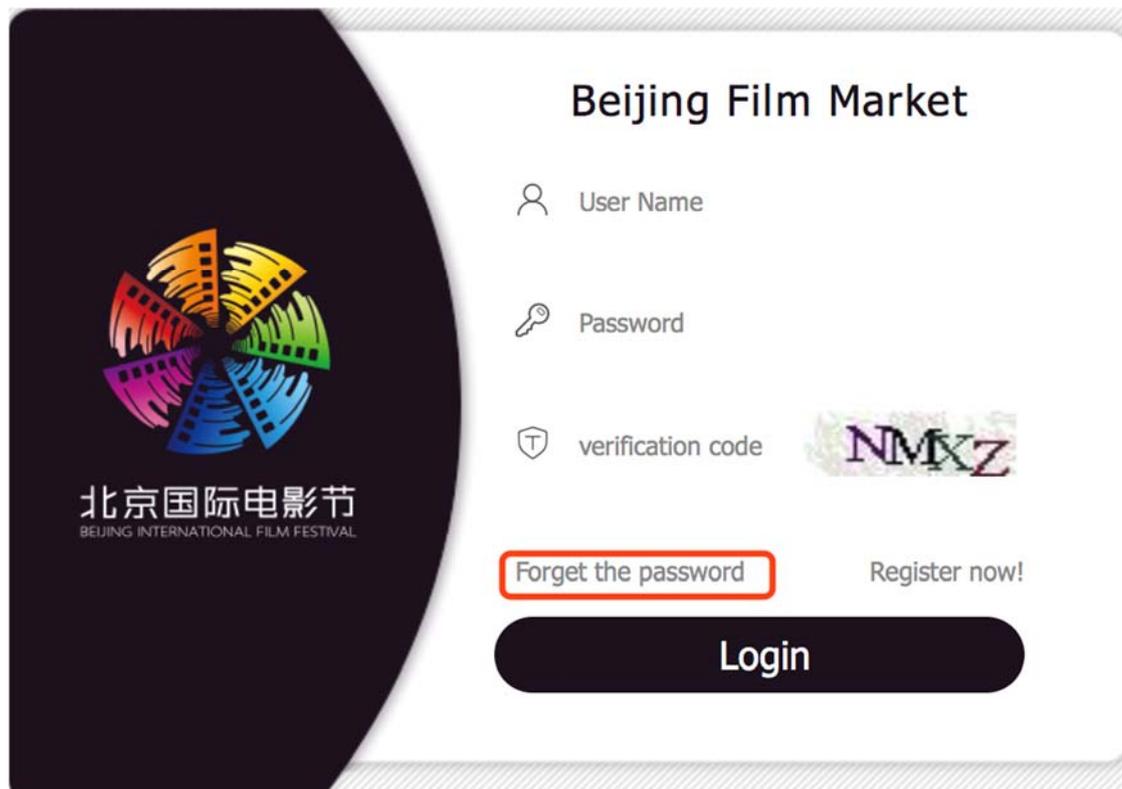


In case of successful login, you will be directed to the Beijing Film Market service system where you can refer to “System-Applicants” for subsequent operations, and the details are shown as below:



## 4 Forget Password

If you forget the password, please click on “Forget the password” to retrieve password simply by following the instructions as below:

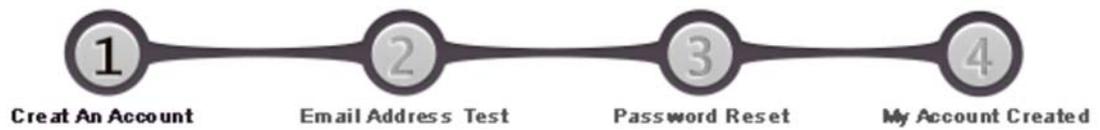


Step 1: Fill in your user name and verification code. After the information is

successfully validated, click on “Next Step” as below:

The image shows a four-step registration process. Step 1, 'Creat An Account', is the current step. Below the progress bar, there are two input fields: 'User Name' and 'verification code'. The 'User Name' field has a placeholder text 'Please fill in the User Name!'. The 'verification code' field has a placeholder text 'Please fill in the correct verification code!' and a CAPTCHA image showing the characters 'U i z I'. A dark blue button with the text 'Next Step' is highlighted with a red border.

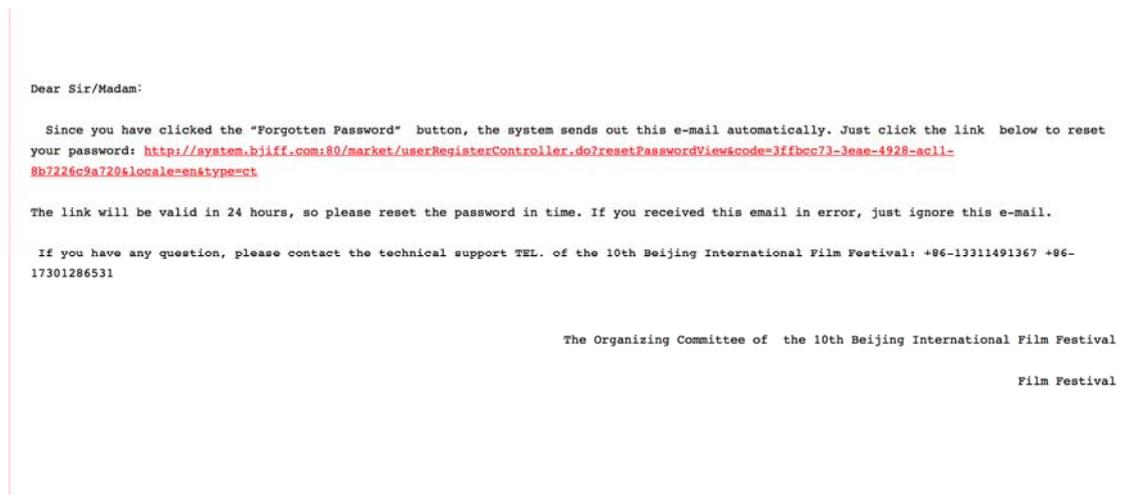
Step 2: Click on “To verify” as below:



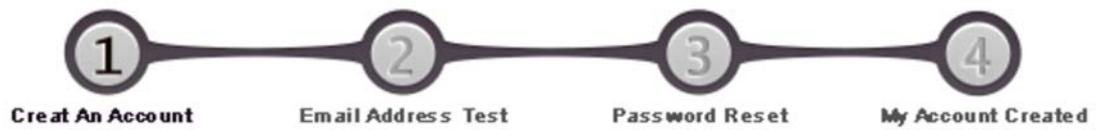
BJIFF has sent you an email to update your password, please go to check your registered email in 24 hours.

To verify

Log in to your mailbox with account and password to find the “Forget password prompts” mail, and click on the link attached to the mail as below:



Step 3: Fill in your password. After the information is successfully validated, click on “Submit” as below:



Please update your password, your account id:

821899310@qq.com

 Set Password

10~18 characters, including Numbers, capital letters and lowercase

 Confirm Password

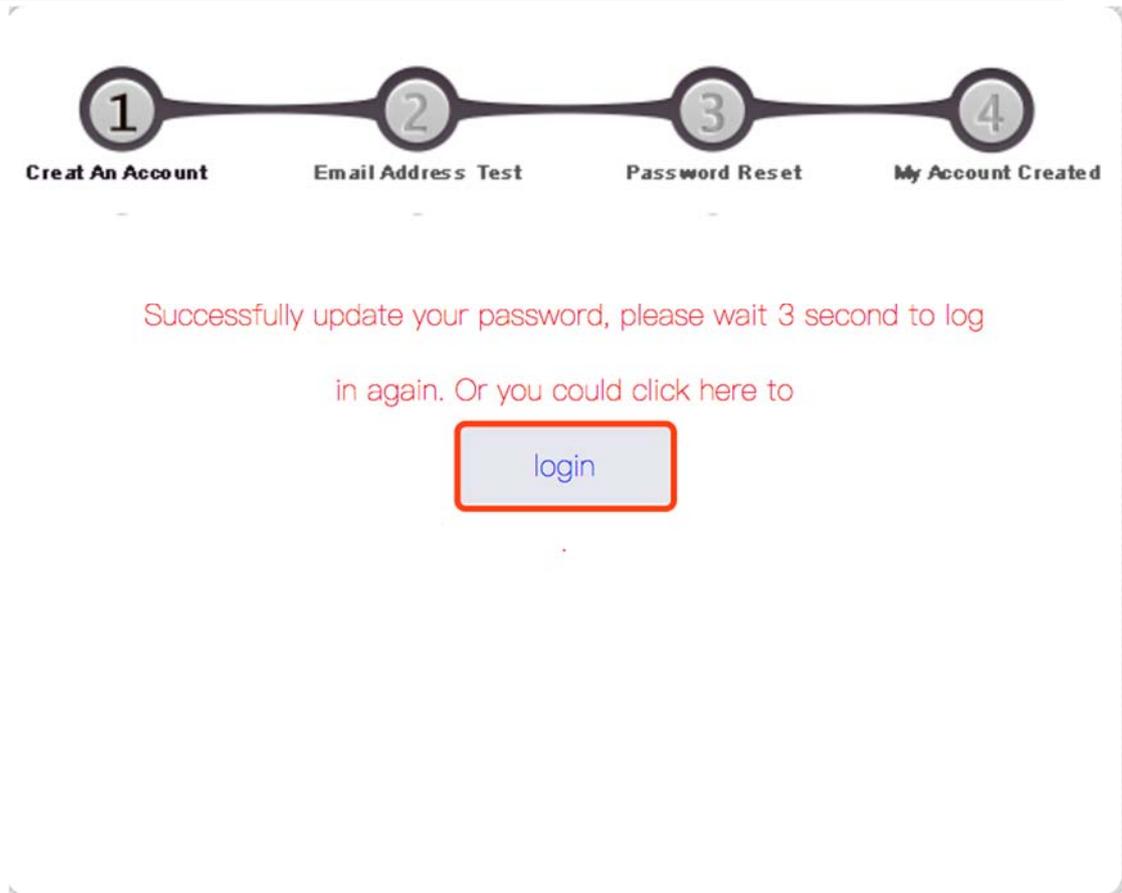
10~18 characters, including Numbers, capital letters and lowercase

 Verification Code

A x f u

Submit

Step 4: Once the password is reset successfully, you can log in to the system with your user name and new password as below:



## 5 MyPage

After the registration channel is closed, you can log in to Project Pitches from MyPage in the system as below:

