

# Beijing International Film Festival Mobile Application Operation Manual

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# 1 Description

According to the business situation of the 10th Beijing International Film Festival (BJIFF), the BJIFF Mobile Application (APP) has been updated to 2020 version. Please use it according to this Manual. If you have any problems during use, please consult the technical support of the BJIFF. The telephone number of technical support: +86-13311491367 +86-17301286531 e-mail: tech\_support@bjiff.com.

## 2 Download & Installation

### 2.1 Download & installation for android

#### 2.1.1 Download

Method 1: Visit the official website of the BJIFF ([www.bjiff.com](http://www.bjiff.com)), open the floating window on the right, click "APP" and scan the QR code of "Android Download" with the mobile phone browser, as shown in the following figure:



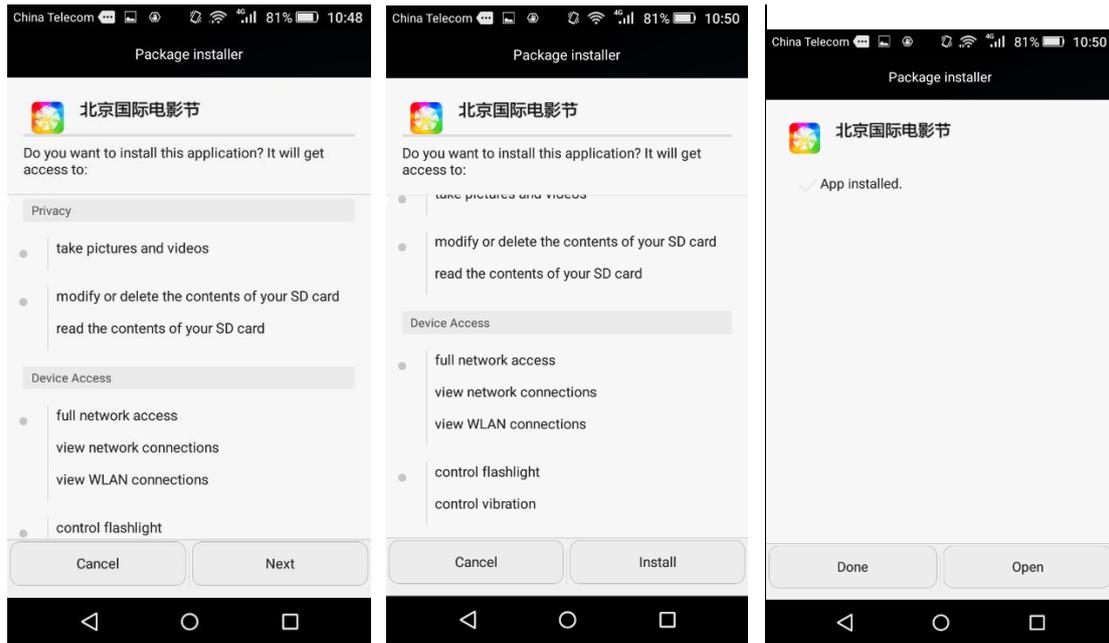
Method 2: Search for “Beijing International Film Festival (北京国际电影节)” in mobile phone application stores (Xiaomi Application Store, OPPO Software

Store, VIVO Application Store, 360 Market, Baidu Mobile Phone Assistant) and download it, as shown in the following figure:

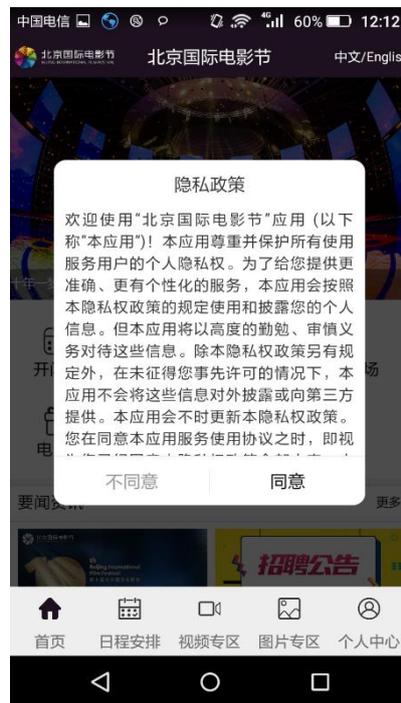


## 2.1.2 Installation

Step 1: After downloading the installation package, install the APP, click "Next" to view the permissions obtained by the application, click "Install" to install the application. And after the installation is completed, click "Open" to open the "APP" as shown in the following figures:



Step 2: After opening the “APP”, you can slide to view the privacy policy. After viewing, click "Agree(同意)” to complete the installation, as shown in the following figure:



## 2.2 Download & installation for IOS

### 2.2.1 Download

Method 1: Visit the official website of the BJIFF ([www.bjiff.com](http://www.bjiff.com)), open the floating window on the right, click "APP" and scan the QR code of "IOS Download" with the mobile phone browser to download, as shown in the following figure:



Method 2: Search for "Beijing International Film Festival (北京国际电影节)" in the App Store and click "📲". Download the APP, as shown in the following figure:

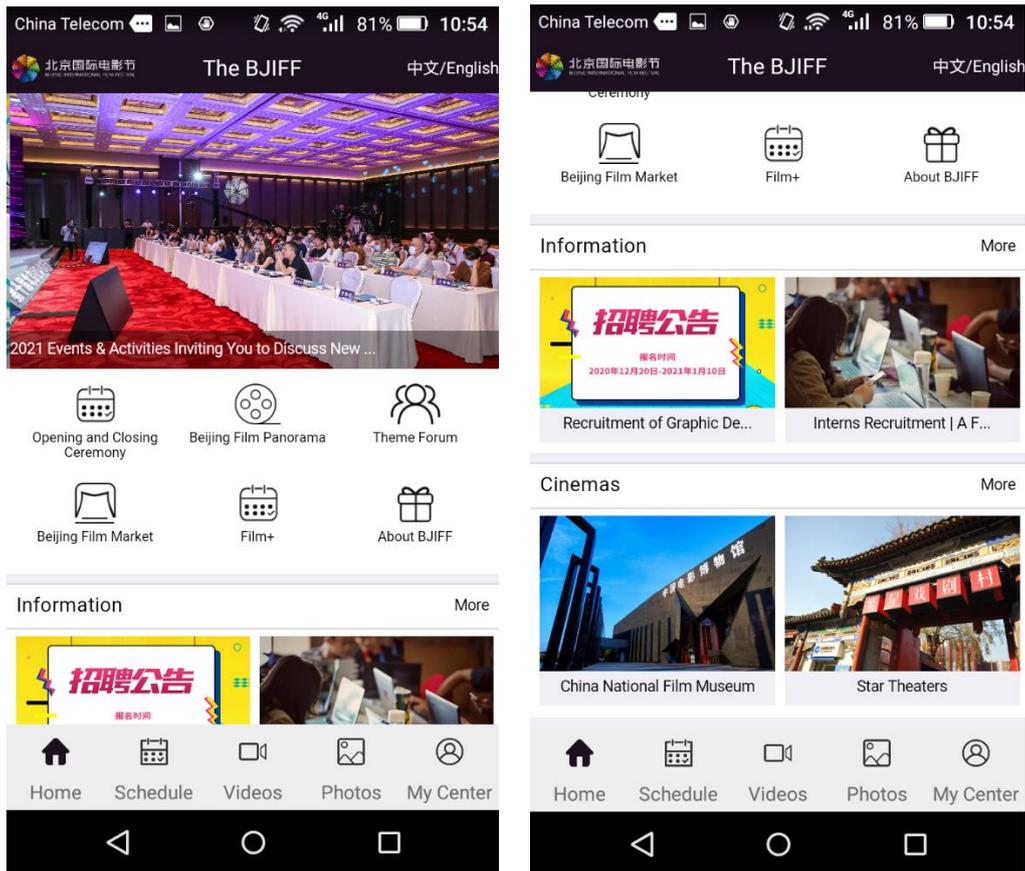


## 2.2.2 Installation

Please refer to the section “1.1.2 Installation” for the installation operation steps.

## 3 Homepage

After installing the APP, click on the desktop icon of the APP to enter the homepage. The columns include: News, Opening and Closing Ceremony, Beijing Film Panorama, Theme Forum, Beijing Film Market, Film+, About BJIFF, Information, and Cinemas, as shown in the following figures:



Homepage

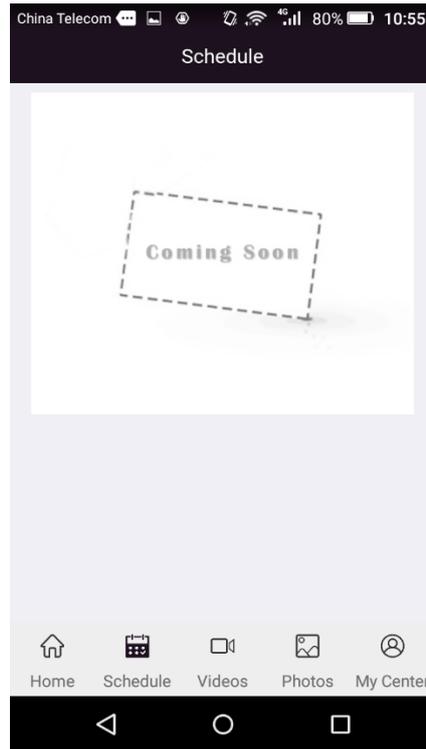
Step 1: Click "Chinese(中文)/English" on the right side of the top to switch between Chinese and English versions.

Step 2: Click on the corresponding column picture or icon to view the details of the article; Click "More" to view the list of articles under the column.

Step 3: Click "<" on the top to return to the homepage.

## 4 Schedule

The Schedule displays the schedule information of the BJIFF, as shown in the following figure:



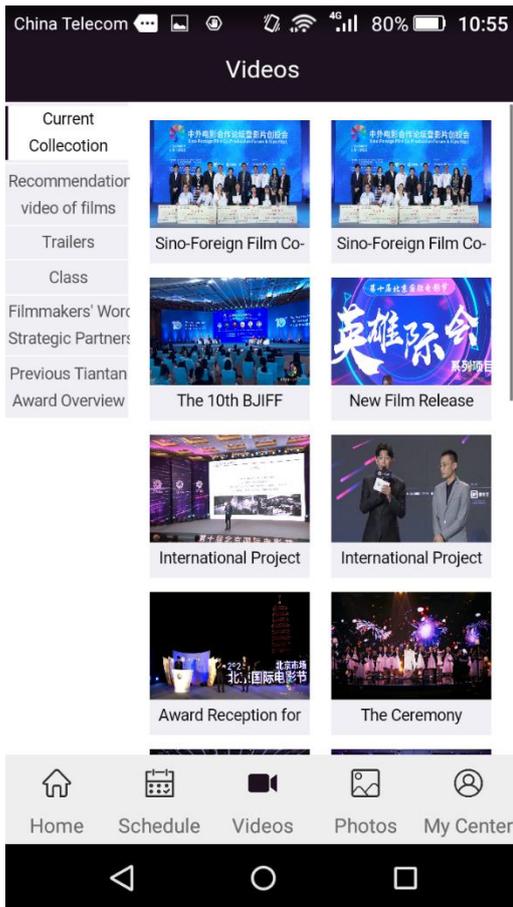
Schedule Page

Step 1: Click the "Schedule" icon in the bottom menu;

Step 2: Click on the date on the top to switch the schedule information.

## 5 Videos

The Videos displays the video information of the BJIFF, as shown in the following figures:



Videos



Videos Detail Page

Step 1: Click the "Videos" icon in the bottom menu;

Step 2: Click on the menu on the left to switch the sub-columns under the Videos;

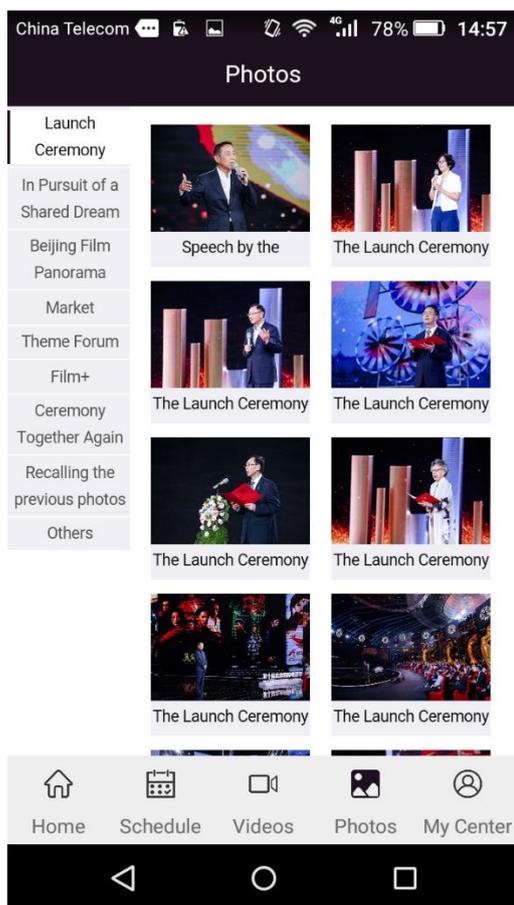
Step 3: After selecting a column, click on the picture of the video to watch.

Step 4: Click "▶" on the Videos Detail Page to play the video;

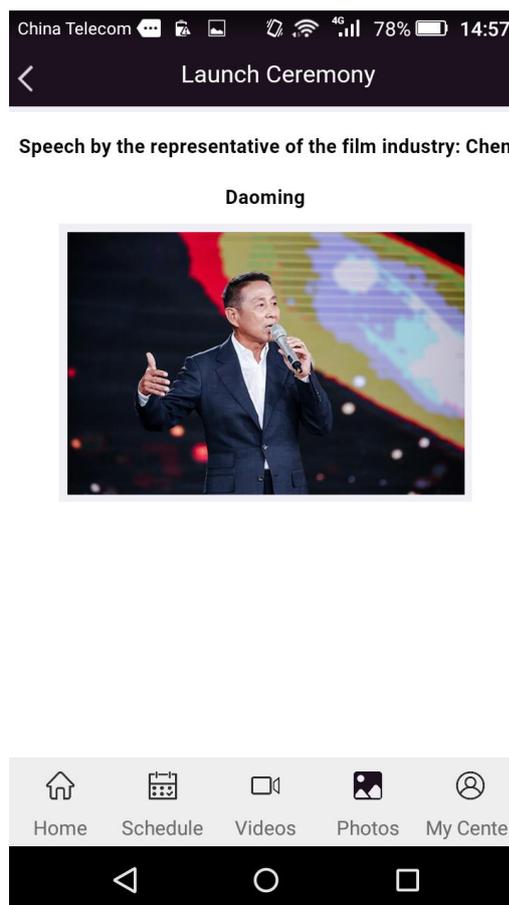
Step 5: Click "<" on the top to return to the Videos.

## 6 Photos

The Photos displays the photo information of the BJIFF, as shown in the following figures:



Photos



Photos Detail Page

Step 1: Click the "Photos" icon in the bottom menu;

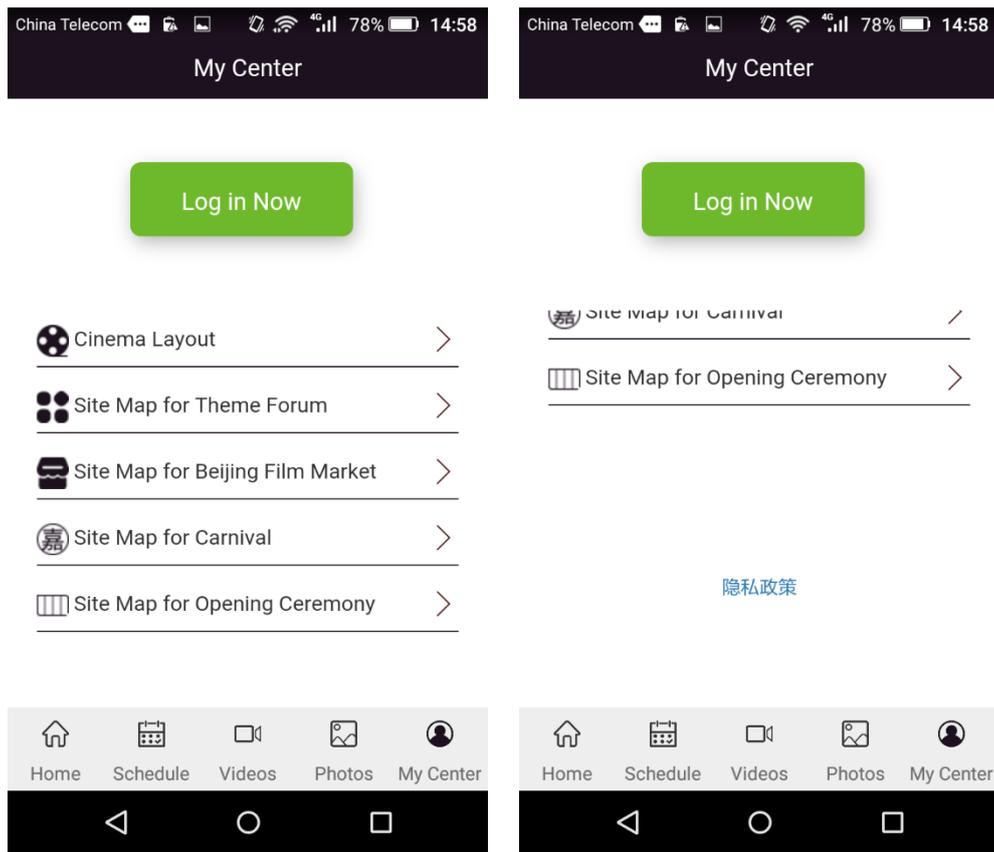
Step 2: Click on the menu on the left to switch the sub-columns under the Photos;

Step 3: After selecting a column, click on the picture for details.

Step 4: Click "<" on the top to return to the Photos.

## 7 My Center

My Center includes Log in Now, Cinema Layout, Site Map for Theme Forum, Site Map for Beijing Film Market, Site Map for Opening Ceremony and Privacy Policy(隐私政策), as shown in the following figures:

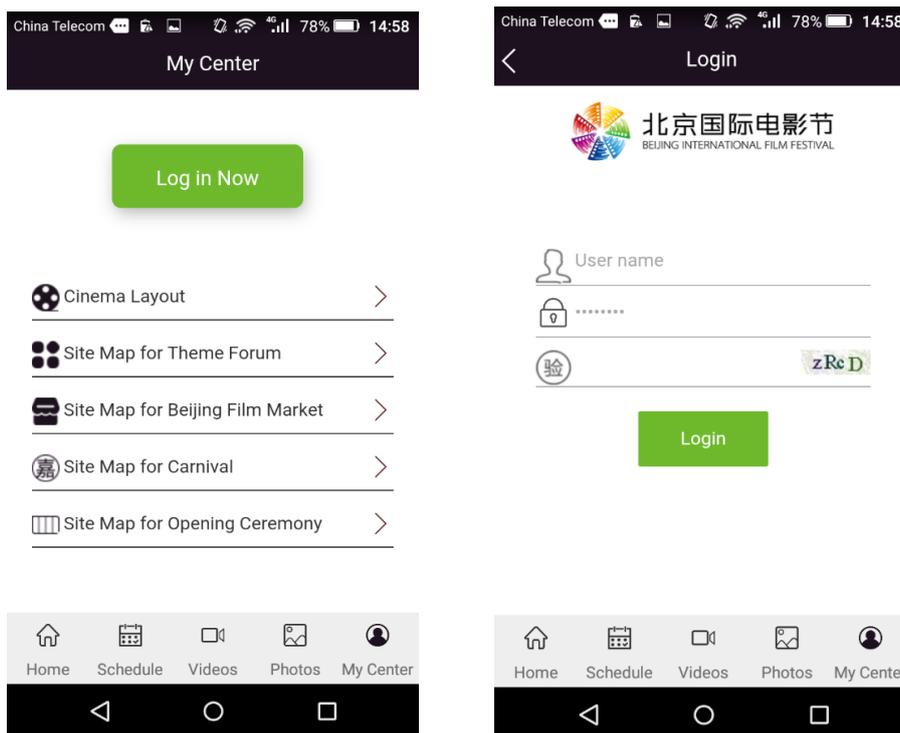


My Center

## 7.1 Log in Now

Step 1: Click the "My Center" icon in the bottom menu;

Step 2: Click "Log in Now";



Step 3: After entering the login page, enter the user name, password and verification code, and click "Login". After logging in, click the ">" on the right side of the "Cinema Layout, Site Map for Theme Forum, Site Map for Beijing Film Market, Site Map for Carnival, Site Map for Opening Ceremony" and Privacy Policy(隐私政策) to view the map detail pages and privacy policy detail page. For details, please refer to sections "7.2-7.6". Click ">" on the right side of the Participant Management Query(参会人员管理查询) to enter the identification page, enter the query information, and click "Query(查询)" to display the results below. Click "📄" to scan the BJIFF certificate QR code, as shown in the following figures:



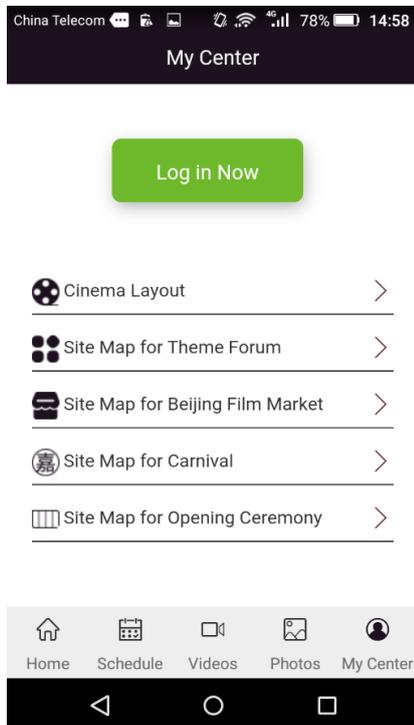
Staff Page



Identification Page

Step 4: Click "<" on the top to return to the homepage.

## 7.2 Cinema Layout



My Center



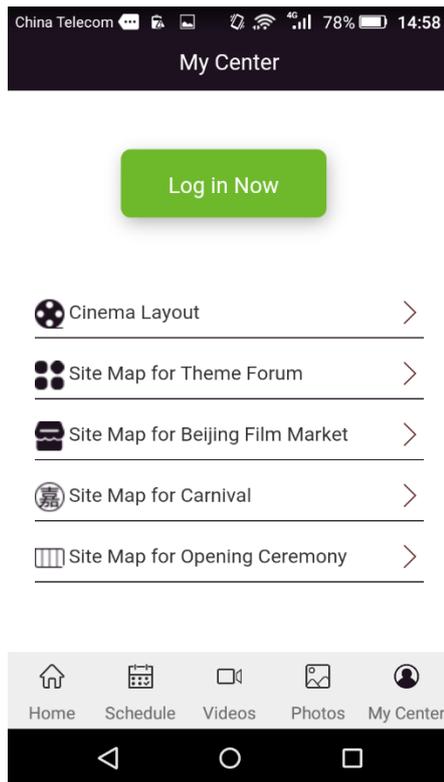
Cinema Layout

Step 1: Click the "My Center" icon in the bottom menu;

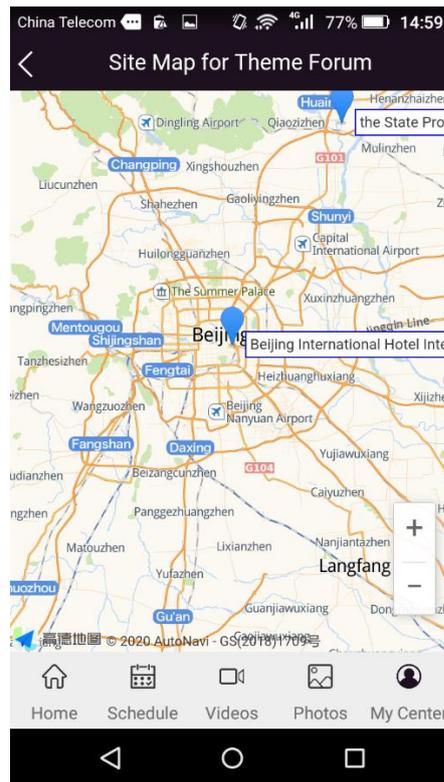
Step 2: Click ">" of Cinema Layout to enter the page to view the cinema layout;

Step 3: Click "<" on the top to return to the homepage.

## 7.3 Site Map for Theme Forum



My Center



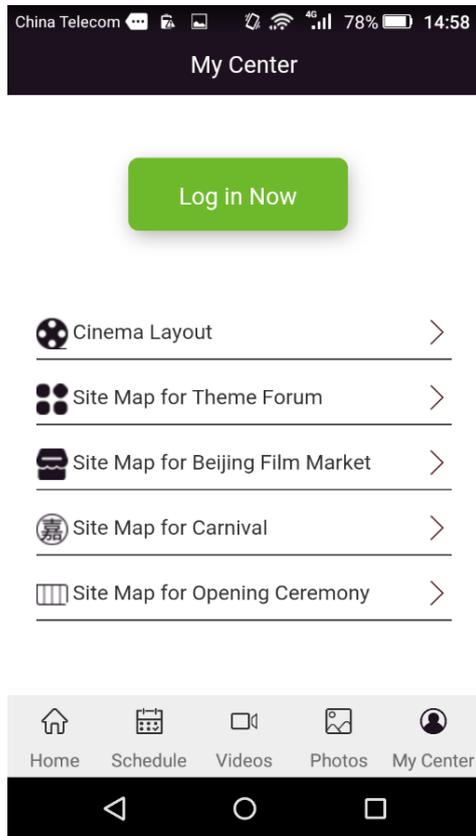
Site Map for Theme Forum Page

Step 1: Click the "My Center" icon in the bottom menu;

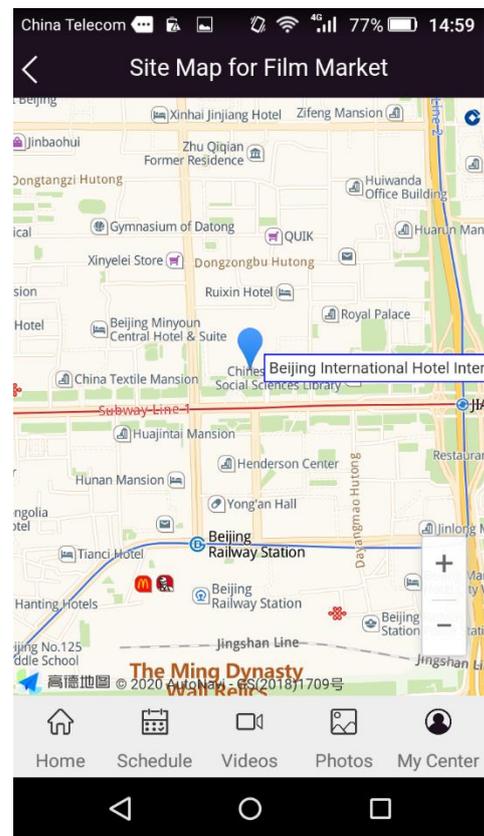
Step 2: Click ">" of Site Map for Theme Forum to enter the page to view the site map for theme forum;

Step 3: Click "<" on the top to return to the homepage.

## 7.4 Site Map for Beijing Film Market



My Center



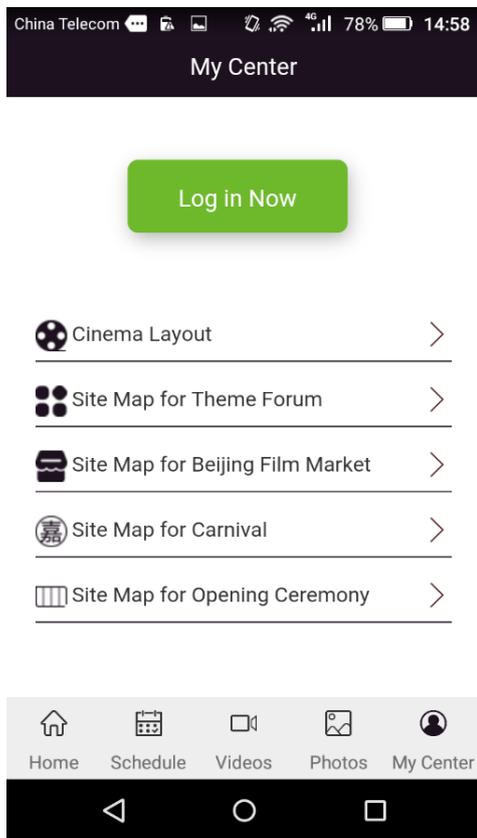
Site Map for Beijing Film Market

Step 1: Click the "My Center" icon in the bottom menu;

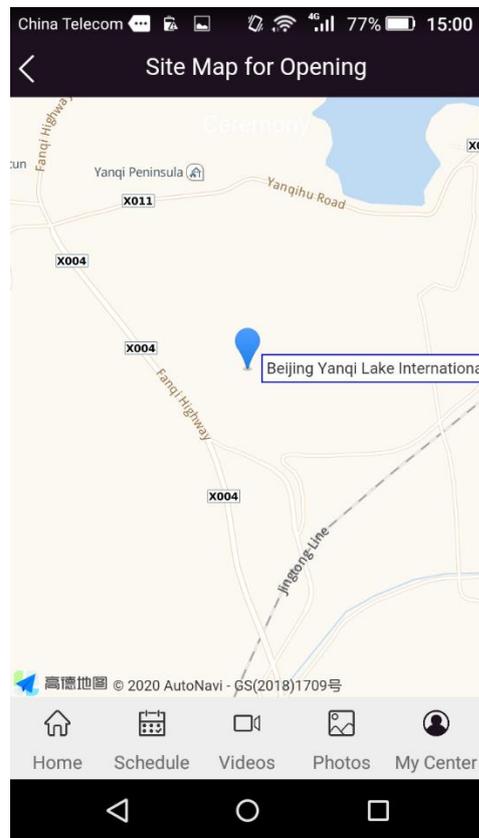
Step 2: Click ">" of Site Map for Beijing Film Market to enter the page to view the site map for Beijing Film Market;

Step 3: Click "<" on the top to return to the homepage.

## 7.5 Site Map for Opening Ceremony



My Center



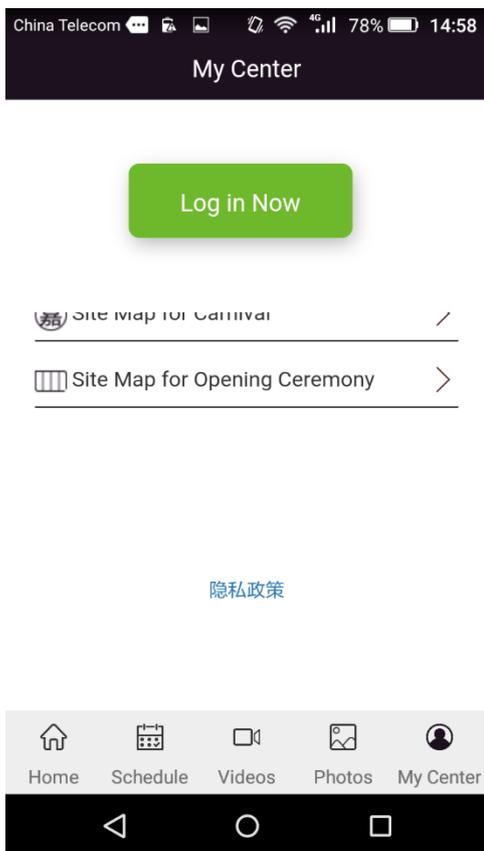
Site Map for Opening Ceremony

Step 1: Click the "My Center" icon in the bottom menu;

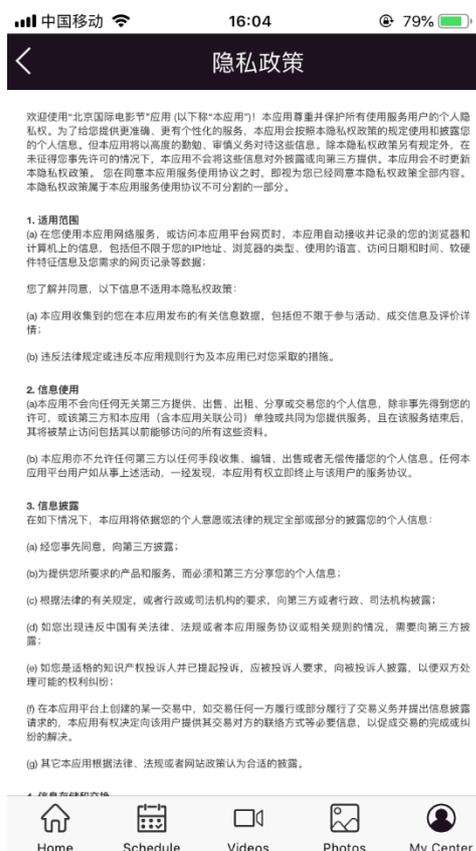
Step 2: Click ">" of Site Map for Opening Ceremony to enter the page to view the site map for Opening Ceremony;

Step 3: Click "<" on the top to return to the homepage.

## 7.6 Privacy Policy



My Center



Privacy Policy

Step 1: Click the "My Center" icon in the bottom menu;

Step 2: Click "Privacy Policy(隐私政策)" to enter the page to view privacy policy information;

Step 3: Click "<" on the top to return to the homepage.