

13th BEIJING INTERNATIONAL FILM FESTIVAL 第十三届北京国际电影节



北京国际电影节
BEIJING INTERNATIONAL FILM FESTIVAL



TIANTAN AWARD
天坛奖 · 2023

04月22日

2023 年

04月29日

主办单位

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北京市怀柔区人民政府
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Media Guide

HOST UNIT

China Media Group
People's Government of
Beijing Municipality

ORGANIZER

Beijing Municipal Film
Administration
Beijing Municipal Radio
and Television Bureau
Beijing Radio &
Television Station
Huairou District People's
Government of
Beijing Municipality
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北京国际电影节
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北京国际电影节
BJIFF2023

SAMSUNG



北京国际电影节 三星手机电影短片单元

BEIJING INTERNATIONAL FILM FESTIVAL
SAMSUNG MOBILE SHORT FILM UNIT



CONTENTS

| | |
|--|----|
| Schedule of Events & Activities of the 13 th Beijing International Film Festival..... | 3 |
| Schedule of Outdoor Events & Activities of the Out-of-Competition Section of the 13 th Beijing International Film Festival..... | 15 |
| Opening Remarks..... | 21 |
| Profile of the Press Center of Beijing International Film Festival..... | 22 |
| WeChat Mini Program for Media and How to Use..... | 24 |
| Regulations of BJIFF Press Center on Media Interview Reservation | 26 |
| Competition Section, Tiantan Award..... | 28 |
| Red Carpet for the Opening Ceremony..... | 29 |
| Film Carnival..... | 32 |
| Film Power Forum on Industry—Projecting Your Stories Across Seas | 33 |
| Florian Henckel von Donnersmarck Workshop & Masterclass | 36 |
| Film Power Forum on International Cooperation—Cultural Exchange with Films..... | 38 |
| China Film Capital Development Forum—Film Technology Integration for A Greater Film Capital | 41 |
| Opening Forum of the 13 th BJIFF Game-Based Animated Films Exhibition.. | 45 |
| 13 th BJIFF Beijing Film Market Project Pitches Final-round Roadshow | 46 |
| Innovation and Iteration of Film Marketing in the New Media Era..... | 48 |
| Special Forum for Selecting IP of Science Fiction World..... | 50 |
| Tiantan Award Judges' Media Conference | 52 |
| China Film Archive & Nationwide Alliance of Arthouse Cinemas Press Conference | 54 |
| Yonfan Workshop & Masterclass..... | 56 |
| Beijing Film Market Opening Ceremony & Film Night | 58 |

| | |
|--|----|
| Sharing Salon on Kendal Adventurer Spirit | 60 |
| Young Filmmakers Forum—Return to Realism and Breakthrough of Imagination..... | 62 |
| The 7 th International Film IP Licensing and Derivative Industry Development Forum..... | 64 |
| Workshop & Masterclass on Sports Films for the 19 th Beijing International Sports Film Week..... | 65 |
| Launch Activity of Works Collection for the 19 th Beijing International Sports Film Week | 66 |
| China Film Investment and Financing Summit—Film Investment, Financing and High-quality Development..... | 68 |
| The Light of Guangdong Film—Guangdong Film Promotion Conference..... | 71 |
| Honor Release Cocktail Party of the 13 th BJIFF Project Pitches | 75 |
| Market Screenings of the BJIFF Beijing Film Market | 77 |
| The 13 th Beijing International Film Festival SAMSUNG Mobile Short Film Unit Forum | 78 |
| Film Power Forum on Creativity—Exploration, Pursuit and Creation of Realistic Films | 80 |
| Industry Conversations: The Development Status and Outlet of Chinese Small and Medium-sized Cost Art Films..... | 82 |
| Zhang Yimou Workshop & Masterclass | 84 |
| The 19 th Beijing International Sports Film Week Theme Forum: How to Tell Chinese Stories with Sports-Themed Films | 86 |
| MPA Workshop & Masterclass | 88 |
| Nuri Bilge Ceylan Workshop & Masterclass..... | 91 |
| “Why Finland”—Finland-China Filming Cooperation Forum..... | 93 |
| 13 th BJIFF—Film Night in Beijing, China..... | 96 |
| 13 th BJIFF Forward Future Honorary Award Ceremony & A.R.T. Night of Dream | 98 |
| 13 th BJIFF—Tiantan Award Best Feature Film Media Viewing & Meeting the Jury..... | 99 |

Schedule of Events & Activities of the 13th Beijing International Film Festival

| Time | Event & Activity | Venue | Scope of Release | Means of Transportation | Media Contact |
|-------------------------|---|---|---------------------------------|-------------------------|---|
| April 20 - May 15, 2023 | | | | | |
| 2:00PM-3:00PM | The new Movement Section — Opening Event | UCCA, 798 Art District, Chaoyang District, Beijing | Reservation on official website | By yourself | Song Bohan 13552322017 |
| April 21, 2023 | | | | | |
| 4:30PM-6:30PM | Red Carpet for the Opening Ceremony | Beijing Yanqi Lake International Convention & Exhibition Center | Reservation on official website | Bus | Peng Xiaojin 13920329703 Dong Chen 15837131688 |
| 7:30PM-10:00PM | Opening Ceremony of the 13 th BJIFF | Beijing Yanqi Lake International Convention & Exhibition Center | Reservation on official website | Bus | Peng Xiaojin 13920329703 Dong Chen 15837131688 |
| Whole day | "Brands Power Chinese Movies" Live Streaming for Nonprofits | Beijing Yanqi Lake International Convention & Exhibition Center | Public | By yourself | Song Bohan 13552322017 |
| Whole day | iQIYI Anniversary Celebration for Media | Park Hyatt Hotel | Reservation on official website | By yourself | Liu Shuai 13522285246 |



| Time | Event & Activity | Venue | Scope of Release | Means of Transportation | Media Contact |
|-----------------|--|--|---------------------------------|-------------------------|---|
| April 22, 2023 | | | | | |
| Whole day | Film Carnival | Yangsong Town, Huairou District | Public | By yourself | Zhang Di 13146515916 |
| Whole day | Run For Fun of the 13 th BJIFF | Tongniu Movie Town, Huairou District | Reservation on official website | By yourself | Li Yingli 13701023370 |
| 10:00AM-6:00PM | Flying Plan – 2023 BJIFF Filmmaker Frisbee Invitational Tournament | Xingrui Xiangda Football Field, Cultural and Sports Park, Zhoujiazhuang Village | Public | By yourself | Li Xiao 18600719660 |
| April 23, 2023 | | | | | |
| 10:00AM-12:00PM | Film Power Forum on Industry – Projecting Your Stories Across Seas | Grand Ballroom, Beijing Yanqi Lake International Convention & Exhibition Center (Huairou District) | Reservation on official website | Bus | Peng Xiaojin 13920329703 |
| 2:00PM-3:30PM | Florian Henckel von Donnersmarck Workshop & Masterclass | Grand Ballroom, Beijing Yanqi Lake International Convention & Exhibition Center (Huairou District) | Reservation on official website | Bus | Peng Xiaojin 13920329703 Dong Chen 15837131688 |
| 9:30AM-11:20AM | Opening Ceremony of the Science and Technology Section | Giant Screen Theatre, China Science and Technology Museum | Public | By yourself | Su Shan 13439758806 |

| Time | Event & Activity | Venue | Scope of Release | Means of Transportation | Media Contact |
|----------------|---|--|---------------------------------|-------------------------|---|
| 2:20PM-5:00PM | Special Effects Cinema Development Forum in the Science and Technology Section | Lecture Hall on 1 st Floor, China Science and Technology Museum | Public | By yourself | Wu Dan 18910551726 |
| 1:30PM-2:40PM | Opening Ceremony of the 30 th Beijing College Student Film Festival | Beijing Time Museum, Dongcheng District, Beijing | Reservation on official website | By yourself | Wu Jianxun 13164261410 |
| 7:30PM-10:00PM | Opening Ceremony of the Thailand Film Week | Broadway Cinematheque Address: Tower 4, North Area of MOMA, No. 1 Xiangheyuan Road, Dongcheng District, Beijing | Reservation on official website | By yourself | Zhang Le 15110090518 Geng Wenwen 15711397728 |
| Whole day | The new Movement Section Forum—Experimentation beyond Boundaries | UCCA, 798 Art District, Chaoyang District, Beijing | Reservation on official website | By yourself | Song Bohan 13552322017 |
| 9:00AM-5:00PM | "Light over Ink" · 8 th China Filmmaker & Artist Works Invitational Exhibition | Exhibition Hall on 1 st Floor, Cultural Palace of Nationalities (tentative) | Public | By yourself | Zheng Gui 13146200002 |
| April 24, 2023 | | | | | |
| 2:00PM-5:00PM | Film Power Forum on International Cooperation—Cultural Exchange with Films | Grand Ballroom, Beijing Yanqi Lake International Convention & Exhibition Center (Huairou District) | Reservation on official website | Bus | Peng Xiaojin 13920329703 |



| Time | Event & Activity | Venue | Scope of Release | Means of Transportation | Media Contact |
|----------------|---|--|---------------------------------|-------------------------|---|
| 9:00AM-9:40AM | Premiere for Giant-screen Film Le règne animal in the Science and Technology Section | Dome Theater, China Science and Technology Museum | Public | By yourself | Wu Dan 18910551726 |
| April 25, 2023 | | | | | |
| 2:00PM-3:00PM | "Tiantan Award" Judges' Media Conference | Grand Ballroom, Beijing Yanqi Lake International Convention & Exhibition Center | Reservation on official website | Bus | Peng Xiaojin 13920329703 |
| 4:00PM-5:30PM | Yonfan Workshop & Masterclass | Grand Ballroom, Beijing Yanqi Lake International Convention & Exhibition Center (Huairou District) | Reservation on official website | Bus | Peng Xiaojin 13920329703 Dong Chen 15837131688 |
| 9:30AM-4:00PM | China Film Capital Development Forum — Film Technology Integration for A Greater Film Capital | Black Box Theatre, Huairou Campus, Beijing Film Academy (Huairou District) | Reservation on official website | Bus | Zhang Di 13146515916 |
| 9:30AM-12:00PM | Opening Forum of the 13 th BJIFF Game-Based Animated Films Exhibition | Grand Ballroom, Beijing Yanqi Lake International Convention & Exhibition Center (Huairou District) | Reservation on official website | By yourself | Bo Lu 13601057680 |
| 10:00AM-6:00PM | The 2nd ReelFocus Program Film Viewing | Beijing Topnew Film Industrial Park (Topnew Film Art Space) | Public | By yourself | Ma Xiao 13902123419 |

| Time | Event & Activity | Venue | Scope of Release | Means of Transportation | Media Contact |
|-----------------|---|--|---------------------------------|-------------------------|---------------------------|
| 9:00AM-5:30PM | Exhibition of the 13 th BJIFF Beijing Film Market | Central Station, Langyuan Station (Chaoyang District) | Public | By yourself | Li Shengyu 15590996340 |
| 9:30AM-5:30PM | 13 th BJIFF Beijing Film Market Project Pitches Final-round Roadshow | Zhundian Theatre, Langyuan Station (Chaoyang District) | Reservation on official website | By yourself | Li Shengyu 15590996340 |
| 9:00AM-9:00PM | Exhibition of the 13 th BJIFF Beijing Film Market—Spring Station | Langyuan Station (Chaoyang District) | Public | By yourself | Li Shengyu 15590996340 |
| 10:00AM-12:00PM | Innovation and Iteration of Film Marketing in the New Media Era | Orange Space Media, Langyuan Station (Chaoyang District) | Public | By yourself | Li Shengyu 15590996340 |
| 1:30PM-3:30PM | Special Forum for Selecting IP of Science Fiction World | Orange Space Media, Langyuan Station (Chaoyang District) | Public | By yourself | Li Shengyu 15590996340 |
| 3:00PM-5:00PM | China Film Archive & Nationwide Alliance of Arthouse Cinemas Press Conference | Central Station, Langyuan Station (Chaoyang District) | Public | By yourself | Li Shengyu 15590996340 |
| 7:30PM-9:30PM | Beijing Film Market Opening Ceremony & Film Night | Zhundian Theatre, Langyuan Station (Chaoyang District) | Reservation on official website | By yourself | Li Shengyu 15590996340 |



| Time | Event & Activity | Venue | Scope of Release | Means of Transportation | Media Contact |
|-----------------|--|--|---------------------------------|-------------------------|---|
| 7:30PM-10:00PM | Sharing Salon on Kendal Adventurer Spirit | Orange Space Media, Langyuan Station (Chaoyang District) | Public | By yourself | Li Shengyu 15590996340 |
| 9:00AM-6:30PM | Job Fair for BJIFF Film and Media Industry | Langyuan Station (Chaoyang District) | Public | By yourself | Ma Xiao 13902123419 |
| April 26, 2023 | | | | | |
| 10:00AM-12:00PM | Young Filmmakers Forum—Return to Realism and Breakthrough of Imagination | Grand Ballroom, Beijing Yanqi Lake International Convention & Exhibition Center (Huairou District) | Reservation on official website | Bus | Peng Xiaojin 13920329703 |
| 10:00AM-12:00PM | The High-Quality Development Forum of Public Welfare Film/Themed Screening of Public Welfare Films | Huairou Campus, Beijing Film Academy/Yangsong Town, Huairou District, Beijing | Reservation on official website | By yourself | Feng Zongze 13381461616 Xiao Kai 13811358939 |
| 2:00PM-5:00PM | China Film Investment and Financing Summit—Film Investment, Financing and High-quality Development | Grand Ballroom, Beijing Yanqi Lake International Convention & Exhibition Center (Huairou District) | Reservation on official website | Bus | Peng Xiaojin 13920329703 |
| 9:00AM-5:30PM | Exhibition of the 13 th BJIFF Beijing Film Market | Langyuan Station (Chaoyang District) | Public | By yourself | Li Shengyu 15590996340 |

| Time | Event & Activity | Venue | Scope of Release | Means of Transportation | Media Contact |
|----------------|--|---|---------------------------------|-------------------------|---------------------------|
| 9:00AM-9:00PM | Exhibition of the 13 th BJIFF Beijing Film Market—Spring Station | Central Station, Langyuan Station (Chaoyang District) | Public | By yourself | Li Shengyu 15590996340 |
| 9:30AM-12:00PM | The 7 th International Film IP Licensing and Derivative Industry Development Forum | Zhundian Theatre, Langyuan Station (Chaoyang District) | Public | By yourself | Li Shengyu 15590996340 |
| 1:30PM-3:30PM | Workshop & Masterclass on Sports Films for the 19 th Beijing International Sports Film Week | Orange Space Media, Langyuan Station (Chaoyang District) | Public | By yourself | Li Shengyu 15590996340 |
| 4:30PM-6:30PM | The Light of Guangdong Film—Guangdong Film Promotion Conference | Orange Space Media, Langyuan Station (Chaoyang District) | Public | By yourself | Li Shengyu 15590996340 |
| 7:00PM-9:00PM | Award Reception of the BJIFF Project Pitches | Sunken Basketball Court, Langyuan Station (Chaoyang District) | Reservation on official website | By yourself | Li Shengyu 15590996340 |
| 1:30PM-3:00PM | Launch Activity of Works Collection for the 19 th Beijing International Sports Film Week | Zhundian Theatre, Langyuan Station (Chaoyang District) | Public | By yourself | Li Shengyu 15590996340 |



| Time | Event & Activity | Venue | Scope of Release | Means of Transportation | Media Contact |
|-----------------|--|--|---------------------------------|-------------------------|---|
| April 27, 2023 | | | | | |
| 10:00AM-12:00PM | Film Power Forum on Creativity— Exploration, Pursuit and Creation of Realistic Films | Grand Ballroom, Beijing Yanqi Lake International Convention & Exhibition Center (Huairou District) | Reservation on official website | Bus | Peng Xiaojin 13920329703 |
| 1:30PM-3:00PM | Zhang Yimou Workshop & Masterclass | Grand Ballroom, Beijing Yanqi Lake International Convention & Exhibition Center (Huairou District) | Reservation on official website | Bus | Peng Xiaojin 13920329703 Dong Chen 15837131688 |
| 4:00PM-5:30PM | Nuri Bilge Ceylan Workshop & Masterclass | Grand Ballroom, Beijing Yanqi Lake International Convention & Exhibition Center (Huairou District) | Reservation on official website | Bus | Peng Xiaojin 13920329703 Dong Chen 15837131688 |
| 7:00PM-9:00PM | 13 th BJIFF – Film Night in Beijing, China | Yanqi Island, Beijing (Huairou District) | Reservation on official website | Bus | Peng Xiaojin 13920329703 Dong Chen 15837131688 |
| 1:30PM-4:30PM | The 2nd ReelFocus Program New Blood Ceremony | Thousand People Theatre, E4 Theatre Building, Huairou Campus, Beijing Film Academy | Public | By yourself | Ma Xiao 13902123419 |
| 9:00AM-5:30PM | Exhibition of the 13 th BJIFF Beijing Film Market | Langyuan Station (Chaoyang District) | Public | By yourself | Li Shengyu 15590996340 |

| Time | Event & Activity | Venue | Scope of Release | Means of Transportation | Media Contact |
|-----------------|---|--|---------------------------------|-------------------------|---------------------------|
| 9:00AM-9:00PM | Exhibition of the 13 th BJIFF Beijing Film Market—Spring Station | Langyuan Station (Chaoyang District) | Public | By yourself | Li Shengyu 15590996340 |
| 9:30AM-12:00PM | The 13 th Beijing International Film Festival SAMSUNG Mobile Short Film Unit Forum | Zhundian Theatre, Langyuan Station (Chaoyang District) | Reservation on official website | By yourself | Li Shengyu 15590996340 |
| 10:00AM-12:00PM | Industry Conversations: The Development Status and Outlet of Chinese Small and Medium-sized Cost Art Films | Orange Space Media, Langyuan Station (Chaoyang District) | Reservation on official website | By yourself | Li Shengyu 15590996340 |
| 1:30PM-3:30PM | MPA Workshop & Masterclass | Zhundian Theatre, Langyuan Station (Chaoyang District) | Reservation on official website | By yourself | Li Shengyu 15590996340 |
| 1:30PM-3:30PM | The 19 th Beijing International Sports Film Week Theme Forum: How to Tell Chinese Stories with Sports-Themed Films | Orange Space Media, Langyuan Station (Chaoyang District) | Public | By yourself | Li Shengyu 15590996340 |



| Time | Event & Activity | Venue | Scope of Release | Means of Transportation | Media Contact |
|---------------|---|--|---------------------------------|-------------------------|---------------------------|
| 1:30PM-3:00PM | Launch Activity of Works Collection for the 19 th Beijing International Sports Film Week | Zhundian Theatre, Langyuan Station (Chaoyang District) | Public | By yourself | Li Shengyu 15590996340 |
| 4:30PM-6:30PM | "Why Finland" — Finland-China Filming Cooperation Forum | Orange Space Media, Langyuan Station (Chaoyang District) | Public | By yourself | Li Shengyu 15590996340 |
| 7:00PM-9:00PM | 13 th BJIFF Forward Future Honorary Award Ceremony & A.R.T. Night of Dream | Langyuan Station (Chaoyang District) | Reservation on official website | By yourself | Li Shengyu 15590996340 |
| 7:30PM-9:00PM | The 30 th Beijing College Student Film Festival — "Youth Night" for College Students | Forbidden City Concert Hall, Dongcheng District, Beijing | Reservation on official website | By yourself | Wu Jianxun 13164261410 |
| Whole day | Market Screenings of the BJIFF Beijing Film Market | As One Production, Langyuan Station (Chaoyang District) | Reservation on official website | By yourself | Li Shengyu 15590996340 |

| Time | Event & Activity | Venue | Scope of Release | Means of Transportation | Media Contact |
|-----------------|---|---|---------------------------------|-------------------------|---|
| 2:00PM-4:00PM | Award Ceremony for Short Video Section | HD Studio Hall, Communication University of China | Reservation on official website | By yourself | Tian Weigang 13911181396 Ma Jia 13261578575 |
| 9:00AM-5:30PM | The 13 th BJIFF Magic Editing Forum (Part 1) | No. 9 Wan'anli, Hanheyuan Road, Haidian District, Beijing, China | Public | By yourself | Chu Libin 18611294996 |
| 10:00AM-11:30AM | The 2nd ReelFocus Program Theme Forum | Ballroom on 1 st Floor, Beijing Cineaste Garden Hotel | Public | By yourself | Ma Xiao 13902123419 |
| April 28, 2023 | | | | | |
| 7:30PM-10:00PM | Closing & Awards Ceremony of the 13 th BJIFF | Beijing Yanqi Lake International Convention & Exhibition Center (Huairou District) | Public | Bus | Peng Xiaojin 13920329703 Dong Chen 15837131688 |
| 9:00AM-11:00AM | Short Video Section Theme Forum | Grand Ballroom, Beijing Yanqi Lake International Convention & Exhibition Center | Reservation on official website | By yourself | Tian Weigang 13911181396 Ma Jia 13261578575 |
| 9:30AM-5:00PM | The 13 th BJIFF Magic Editing Forum (Part 2) | Communication University of China, No. 9 Wan'anli, Hanheyuan Road, Haidian District, Beijing, China | Public | By yourself | Chu Libin 18611294996 |



| Time | Event & Activity | Venue | Scope of Release | Means of Transportation | Media Contact |
|----------------|---|---|---------------------------------|-------------------------|----------------------------|
| April 29, 2023 | | | | | |
| 9:00AM-4:00PM | Star Tournament of the Game-Based Animated Films Section | Flower Seas of the Film Town (Huairou District) | Public | By yourself | Bo Lu 13601057680 |
| 5:00PM-9:00PM | Red Carpet & Closing Ceremony for the Game-Based Animated Films Section | Flower Seas of the Film Town (Huairou District) | Reservation on official website | By yourself | Bo Lu 13601057680 |
| April 30, 2023 | | | | | |
| 2:00PM-3:35PM | 13 th BJIFF – “Tiantan Award” Best Feature Film Media Viewing & Meeting the Jury | Beijing CBD Wanda Cinema | Reservation on official website | By yourself | Hong Lihong 18850527562 |
| Whole day | “Love of Music” Online Film Song Concert | National Centre for the Performing Arts | Reservation on official website | By yourself | Song Bohan 13552322017 |

Schedule of Outdoor Events & Activities of the Out-of-Competition Section of the 13th Beijing International Film Festival

Media instructions: If tickets are sold out, journalists are not going to watch the film, but can conduct pre- and post-screening interviews.

| Date | Starting Time of Screening | Starting Time of Event/ Activity | Cinema (Venue) | Event/Activity & Form | Cast & Crew (director, actor) or Guest | Reservation Needed or Not | Person in Charge |
|-------------|----------------------------|----------------------------------|---|--|--|---------------------------|------------------------------|
| April 19 | 3:30PM | 2:30PM | Hall 1, China Film Archive Art Cinema | WB 100 Classic Screening Opening & Pre-screening Activity for Special Panorama of <i>Aquaman</i> | Peter Safran, producer of <i>Aquaman</i> , and co-chairman & CEO of DC Studios | Yes | Zhang Lan 13910820200 |
| April 20 | 2:00PM | 2:30PM | No.9 Space at Nanxiaoshun Hutong on Qianmen Street; Address: No. 9, Nanxiaoshun Hutong, Dongcheng District, Beijing | BJIFF XR Section Press Conference | Leaders of the Organizing Committee | Yes | He Yuxin 18601968917 |
| April 20-29 | | Evening | 16 towns and subdistricts in Huairou District | Public Welfare Film Screening in Huairou | | | Bao Lan 15010908703 |
| April 20 | 7:30PM | 9:27PM | Hall 3, Lumiere Pavilions Fangcaodi | Meet-and-greet with Cast & Crew of <i>Mister Nokaut</i> | Director: Artyom Mikhalkov | Yes | Zhang Shiqing 15380380280 |



| Date | Starting Time of Screening | Starting Time of Event/Activity | Cinema (Venue) | Event/Activity & Form | Cast & Crew (director, actor) or Guest | Reservation Needed or Not | Person in Charge |
|-------------|----------------------------|---------------------------------|---|---|---|---------------------------|----------------------------|
| April 20-29 | | Whole day | None | Online BJIFF—iQIYI Online Film Screening | | | Liu Shuai 13522285246 |
| April 21-22 | | Whole day | Huaiyou Star Classic Cinema | "Spend Your Weekend at the Film Town" Film Viewing | | Yes | Bao Lan 15010908703 |
| April 21 | | 2:30PM | No.9 Space at Nanxiaoshun Hutong on Qianmen Street; Address: No. 5, Nanxiaoshun Hutong, Dongcheng District, Beijing | BJIFF XR Section Salon | Li Xun, Initiator of the BJIFF XR section (formerly known as VR section) & Sun Bin, head of virtual images at the Communication University of China | Yes | He Yuxin 18601968917 |
| April 22 | 10:30AM | 10:00AM | Hall 1, China Film Archive Art Cinema | Premiere for 4K Restoration Version of <i>Old Well</i> | Representatives of restoration team | Yes | Tan Yanrong 13501127626 |
| April 22 | 11:30AM | 1:14PM | Hall 1, Beijing Broadway Cinematheque (MOMA) | Meet-and-greet with Cast & Crew of <i>A Hundred Flowers</i> | Director: Genki Kawamura | Yes | Jia Junying 13131669664 |
| April 22 | 2:30PM | 2:30PM | Hall 9, The Capital Cinema in Xidan Shop | Pre- and After-screening Exchange with Cast & Crew of <i>Lin Zexu</i> | Drama director: Wang Xiaodi; Film director: Yang Dongsheng; Cast: Xu Fan, Hong Tao & Guan Dongtian | Yes | Gao Shan 13520860191 |
| April 22 | 2:30PM | 4:16PM | Hall 1, Beijing Broadway Cinematheque (MOMA) | Meet-and-greet with Cast & Crew of <i>Wave of All Flesh</i> | Director: Kelvin Shum; Executive producer: Charlie Wong; Starring: Summer Chan | Yes | Cui Leina 13426412268 |

| Date | Starting Time of Screening | Starting Time of Event/Activity | Cinema (Venue) | Event/Activity & Form | Cast & Crew (director, actor) or Guest | Reservation Needed or Not | Person in Charge |
|-------------|----------------------------|---------------------------------|--|--|--|---------------------------|------------------------------|
| April 22 | 5:45PM | 5:30PM | Hall 1, Beijing Broadway Cinematheque (MOMA) | Meet-and-greet with Cast & Crew of <i>Vital Sign</i> | Director: Cheuk Wan Chi; Starring: Neo Yau | Yes | Cui Leina 13426412268 |
| April 22 | 6:00PM | 7:28PM | Hall 3, Lumiere Pavilions Fangcaodi | Meet-and-greet with Cast & Crew of <i>One and Four</i> | Executive producer: Hou Keming, Producer: Wang Lei; Presenters (part): Peng Jin, Peng Bo & Shao Han; Cast: Jinpa, Wang Zheng & Gengdan | Yes | Yang Ge 18818219360 |
| April 22 | 7:00PM | 8:22PM | Hall 8, Poly International Cinema (Tian'anmen) | Meet-and-greet with Cast & Crew of <i>Here</i> | Director: Bas Devos | Yes | Jia Junying 13131669664 |
| April 22 | 8:00PM | 9:32PM | Hall 1, Beijing Broadway Cinematheque (MOMA) | Meet-and-greet with Cast & Crew of <i>Lost Love</i> | Director: Sing-Fung Ka Starring: Alan Luk Chun-Kwong | Yes | Cui Leina 13426412268 |
| April 22 | 10:30AM | 9:45AM | Universal CityWalk Cinema | Pre-screening Exchanges on <i>Kung Fu Panda 15th</i> Anniversary Special Screening for BUIFF Fans | | Yes | Zhang Lan 13910820200 |
| April 22-29 | | Evening | None | TV Screenings | | | Zhang Shicing 15380380280 |



| Date | Starting Time of Screening | Starting Time of Event/Activity | Cinema (Venue) | Event/Activity & Form | Cast & Crew (director, actor) or Guest | Reservation Needed or Not | Person in Charge |
|----------|----------------------------|---------------------------------|--|--|--|---------------------------|----------------------------|
| April 23 | 3:00PM | 4:22PM | Hall 1, China Film Archive Art Cinema | Meet-and-greet with Cast & Crew of <i>Here</i> | Director: Bas Devos | Yes | Jia Junying 13131669664 |
| April 23 | 7:30PM | 9:02PM | Hall 4, Lumiere Pavilions Fangcaodi | Meet-and-greet with Cast & Crew of <i>Vital Sign</i> | Director: Cheuk Wan Chir; Starring: Neo Yau | Yes | Cui Leina 13426412268 |
| April 23 | | 9:00AM-9:30AM | Circular Hall on 1 st Floor, China National Film Museum | Press Conference of Premieres for Classical Peking Opera Film Section | | Yes | Liu Xia 13501160016 |
| April 23 | 9:40AM | Morning | Hall 4, China National Film Museum | <i>Silang Visits His Mother</i> of the Classical Peking Opera Film Section | | Yes | Liu Xia 13501160016 |
| April 23 | 2:30PM | Afternoon | Hall 4, China National Film Museum | <i>The Gathering of Heroes-Borrowing the Easterly</i> of the Classical Peking Opera Film Section | | Yes | Liu Xia 13501160016 |
| April 23 | 8:00PM | 9:44PM | Hall 8, Poly International Cinema (Tian'anmen) | Meet-and-greet with Cast & Crew of <i>A Hundred Flowers</i> | Director: Genki Kawamura | Yes | Jia Junying 13131669664 |
| April 24 | 6:00PM | 7:30PM | Hall 4, Lumiere Pavilions Fangcaodi | Meet-and-greet with Cast & Crew of <i>Me and My Winter Games</i> | Director: Wang Zheng | Yes | Bao Lan 15010908703 |

| Date | Starting Time of Screening | Starting Time of Event/Activity | Cinema (Venue) | Event/Activity & Form | Cast & Crew (director, actor) or Guest | Reservation Needed or Not | Person in Charge |
|----------|----------------------------|---------------------------------|---|--|--|---------------------------|----------------------------|
| April 24 | 9:30AM | Morning | Hall 4, China National Film Museum | <i>Cai Wenji Returns to Her Homeland</i> of the Classical Peking Opera Film Section | | Yes | Liu Xia 13501160016 |
| April 24 | 2:30PM | Afternoon | Hall 4, China National Film Museum | <i>The You Sisters of the Red Chamber</i> of the Classical Peking Opera Film Section | | Yes | Liu Xia 13501160016 |
| April 26 | 6:00PM | 7:27PM | Hall 3, Lumiere Pavilions Fangcaodi | Meet-and-greet with Cast & Crew of <i>Tiger Mom</i> | Director: Zhang Wei Screenwriters: Zhang Wei, Qin Ying, Chen Yang & Wang Yu; Cast: Laing Jingke, Zheng Luodjian & Man Lin | Yes | Jia Junying 13131669664 |
| April 26 | 6:00PM | 7:28PM | Hall 1, China Film Archive Art Cinema | Meet-and-greet with Cast & Crew of <i>Story of Rose</i> | Director: Yonfan; Scholar: Wenchu Lin | Yes | Cui Leina 13426412268 |
| April 26 | 7:30PM | 9:02PM | Hall 1, Beijing Broadway Cinematheque (MOMA) | Meet-and-greet with Cast & Crew of <i>The Taste of MacGuffin</i> | Director: Li Yunbo; Producer: Zhang Wanshan; Starring: Zhang Xiaochen | Yes | Yang Ge 18818219360 |
| April 27 | 6:00PM | 7:50PM | Hall 1, Emperor Cinemas, Emperor Group Center | Meet-and-greet with Cast & Crew of <i>Breaking the Willow</i> | Director: Yonfan; Artists: Wang Fang & Zhao Wenlin | Yes | Cui Leina 13426412268 |



| Date | Starting Time of Screening | Starting Time of Event/ Activity | Cinema (Venue) | Event/Activity & Form | Cast & Crew (director, actor) or Guest | Reservation Needed or Not | Person in Charge |
|----------|----------------------------|----------------------------------|--|--|--|---------------------------|---------------------------|
| April 27 | 6:00PM | 8:14PM | Hall 1, China Film Archive Art Cinema | Meet-and-greet with Cast & Crew of <i>Mama</i> | Director: Li Dongmei | Yes | Yang Ge 18818219360 |
| April 28 | 10:00AM | 11:36AM | Hall 1, China Film Archive Art Cinema | Meet-and-greet with Cast & Crew of <i>Drift</i> | Director: Anthony Chen | Yes | Rao Yitong 13810723505 |
| April 28 | 6:30PM | 8:33PM | Hall 1, Beijing Broadway Cinematheque (MOMA) | Meet-and-greet with Cast & Crew of <i>Lost in the Forest</i> | Director: Jiang Ning | Yes | Cui Leina 13426412268 |
| April 29 | 1:00PM | 2:30PM | Hall 1, Beijing Broadway Cinematheque (MOMA) | Meet-and-greet with Cast & Crew of <i>Ajoomma</i> | Executive producer: Anthony Chen | Yes | Rao Yitong 13810723505 |
| April 29 | 3:45PM | 5:18PM | Hall 1, Beijing Broadway Cinematheque (MOMA) | Meet-and-greet with Cast & Crew of <i>Drift</i> | Director: Anthony Chen | Yes | Rao Yitong 13810723505 |

Opening Remarks

Dear media friends,

Welcome to the Beijing International Film Festival (BJIFF). Thank you for your strong support to the festival.

This Media Guide is prepared to ensure the success of the media promotion of the BJIFF and facilitate your work, with an expectation to provide assistance for you. Thank you for your support and participation again.

Please keep your mobile phone reachable and follow SMS updates on event changes, reminders of important events next day and other notes during the BJIFF.

Organizing Committee Office of the 13th Beijing International Film
Festival

April 2023

Profile of the Press Center of Beijing International Film Festival

The Press Center of the 13th BJIFF will be set both on the second floor of As One Production (Langyuan Station, Chaoyang District) and in the Beijing Yanqi Lake International Convention & Exhibition Center (BYCC). The time of service for the two venues will open from April 25 and April 21, respectively, and it will be properly extended at the day of Opening and Closing Ceremonies. The Center is made up of a media area, an information area and a rest area.

The Center offers various services, which are mainly events & activities organization during the BJIFF, news editing and release, official website operation and maintenance and video downloading, exclusive interview and press conference coordination, as well as interview reservation and registration.

The media area is set to assist in image and text processing; the information area provides services such as pass obtainment and information consultation; and the rest area is for reporters to have breaks.

Pass obtainment:

Time: 9:30AM-5:30PM, April 18-21

Location: City's Study, Langyuan Station

Contact: Wang Xin 18810370315

URL for official e-mail box: mail.bjiff.com

Account: xuantuinews@bjiff.com

Password: 2023Bjiff

Enter mail.bjiff.com, use the account mentioned above to log onto the official e-mail box, click [Net Disk] to view the latest uploaded scripts and data list.

Official e-mail contact: Su Qinqing 18778998743

WeChat Mini Program for Media and How to Use

I. Overview

The WeChat Mini Program for media is designed, developed, and managed on the existing service application system of the BJIFF, mainly containing three sections: Home, Media Reservation, My Account. Through the Mini Program, media users can register and log in, make reservations for events and activities, and view and download the *Media Guide* and media newsletters. In addition, push notification and online customer service sections are also available to facilitate media users and enhance their mobile working experience.

II. How to Use

*** Notes ***

Description of the network environment: To access the WeChat Mini Program for media, internet connection is required. To ensure its normal use, please keep “Mobile Traffic” available or connect to WIFI on your mobile device so that the Mini Program can run under normal Internet communication environment.

1. Click “Search” on WeChat, and you can access the Mini Program by searching “13th BJIFF”. If you are a first-time user of the Mini Program, you have to register and log in with your account.

2. The WeChat Mini Program for the 13th BJIFF features three sections: Home, Media Reservation, My Account. After registration and log-in, you can view the Media Guide, media newsletters and official photo-shoots of the 13th BJIFF on the Home page and save them to your device.

On the Media Reservation page, you can access all basic information on media activities and events and then make an reservation as needed. The Media Reservation tab supports fuzzy research. You just need to enter some words and then click “Search” to find what you need.

The My Account tab is composed of six modules, namely “Information to Declare”, “My Reservation”, “My Info”, “Change Password”, “Bind/Unbind Account”, and “Customer Service”.

Technical support: 13311491367

Regulations of BJIFF Press Center on Media Interview Reservation

Article I These Regulations are formulated in line with actual conditions for the purposes of regulating the media interview reservation and improving the reservation efficiency for domestic and overseas media reporters to the Press Center of Beijing International Film Festival (BJIFF).

Article II These Regulations apply to all events and activities, press conferences and media reports at home and abroad amid the 13th BJIFF.

Article III These Regulations will be implemented by the Press Center of BJIFF Organizing Committee.

Article IV The media reservation for the 13th BJIFF is scheduled to be open from April 18. Please stay tuned to the Reservation page of our official website for updates which will also be notified via SMS.

Article V Any media interview shall be subject to a reservation at the official website, WeChat official account, Mini Program (WeChat) or BJIFF APP. The staff of the Press Center of BJIFF Organizing Committee will give a reply online and send an SMS or make a call after reservation success.

Article VI The Press Center of BJIFF Organizing Committee will set the quantity of media on site considering the actual conditions

within the term of media reservation for the 13th BJIFF.

Article VII The media with reservation success shall participate in relevant events and activities as notified. Any delay in the claim shall be deemed as a waiver of reservation.

Article VIII All activities are subject to the actual situation, and the 13th BJIFF Organizing Committee reserves the right of final explanation.

Competition Section, Tiantan Award

The Tiantan Award, the official competition section of the BJIFF, aims to discover and bring together the latest masterpieces from around the world and encourage diversity in cinema. The Competition Section for each edition of the Tiantan Award involves no more than 17 shortlisted films. During the BJIFF, a jury of seven internationally acclaimed filmmakers will watch all the nominated films and select the winners for the ten categories.

The Tiantan Award programme features Best Feature Film, Best Director, Best Artistic Contribution, Best Actor, Best Actress, Best Supporting Actor, Best Supporting Actress, Best Screenplay, Best Cinematography, and Best Music.

For the 13th BJIFF, the Tiantan Award event will be taking place in Beijing, China, from April 20 to 30.

This year's Tiantan Award continues to call for outstanding entries from all over the world, and no more than 17 films have been shortlisted after rounds of selection. The jury of seven internationally renowned filmmakers will select the winners for the ten categories from the dimension of being insightful, artistic, and worth watching. The results will be announced at the Closing & Awards Ceremony of the 13th BJIFF.

Red Carpet for the Opening Ceremony

The Red Carpet ahead of the Opening Ceremony for the 13th BJIFF will be recorded at the BYCC on April 21. On the starry red carpet, the biggest names of the industry will share the unique stage to showcase their charm. This is an international event that Beijing presents to filmmakers across the world. With a warm and open attitude and world-class quality, the BJIFF will bring together filmmakers from home and abroad, communicating the art of cinema to guests from various parts of the world.

Time: 4:30PM-6:30PM, April 21

Venue: Beijing Yanqi Lake International Convention & Exhibition Center

Media Organization: The event is by reservation and invitation only. Please attend according to the time and place notified after reservation success.

Schedule:

Pickup Time: 11:30AM-1:00PM, April 21

Pickup Point: By the flagpole at the North Square of the BRTV Office Area of China World Trade Center (by shuttle bus with media pass to entering BRTV)

Address: No.98A, Jianguo Road, Chaoyang District, Beijing

Departure Time of the Shuttle Bus: 12:45PM-1:30PM

Return Time of the Shuttle Bus: 8:30PM-9:00PM, 11:00PM-12:00AM

Pass Obtainment:

Journalists, photographers and cameramen that have made successful reservations must obtain passes by showing press credentials issued by the Organizing Committee.

Transportation and Security Check:

Transportation:

Departure: Beijing Radio & Television Station—BYCC; reporters will be guided by the staff on site to the bus arranged by the Organizing Committee and head for the destination.

Return: BYCC—Beijing Radio & Television Station. Reporters will be guided by the staff at the event site to the bus arranged by the Organizing Committee to leave. For their convenience, the bus will stop at the parking points set up by the roads with high accessibility, so they can prepare to get off in advance according to their needs.

Since the event site is far away from the downtown with lack of access to transportation, and there are many other participants, media members should follow the unified instructions of the Organizing Committee and make sure to take the bus on time. The Organizing Committee will not allow the media to travel to the event site on their own.

Security Check:

Upon arriving at Beijing Radio & Television Station, reporters will be guided by the staff on site to the security check point at the north gate for security check. After that, they are requested to take their belongings and then leave for the event site by bus.

For the Media:

Reservations will be open from April 18;

The media credential is for personal use only and cannot be transferred to others. Violators will be investigated;

Reporters will be guided by the staff to the media area and enter the designated zone through the entrance to the red carpet media area;

Reporters are requested to shoot in the designated zone. Please do not walk around or stop any celebrity for live interviews;

It is prohibited to engage in activities unrelated to the interview;

Reporters who do not enter the opening ceremony will be guided by on-site staff to assemble at the entrance to the red carpet media area quickly, and go to the pickup point and return by bus;

Any reporter who violates the requirements of these instructions, the Organizing Committee will withdraw their media passes and disqualify their interviews.

Transportation Contact: Gao Zaiyuan 13552842539;

Dong Chen 15837131688

Film Carnival

The 13th BJIFF–Film Carnival will be held in Huairou District from April 22 to May 3. More than 40 activities and approximately 100 experiential events are to be organized in 18 venues across the district, linking film and television cultures with the Great Wall, the Yanqi Lake, high-end B&Bs, and other resources to attract citizens to spend their weekend at the Film Town. With this, a new recreation trend of “Fun Childhood in Scenic Outdoors” is being set with all-out efforts, contributing to the BJIFF’s drive to evolve into an “everlasting film festival”.

Film Carnival Launch Ceremony

Time: April 22-May 3

Venue: Yangsong Town, Huairou District

Media Organization: No reservation is required and there is no limitation on the number available.

Contact: Zhang Di 13146515916

Film Power Forum on Industry— Projecting Your Stories Across Seas

Nowadays, film has become a vital communication vehicle for international people-to-people exchanges. This year's BJIFF industry forum will bring together heads of film institutions, presidents of international film festivals, established filmmakers, experts and scholars to explore how to communicate with the world in cinematic language and promote international exchanges and communication with film as a medium, centering around how to make every frame tell China's stories well and how to make communication and expression more international.

Time: 10:00AM-12:00PM, April 23

Venue: Grand Ballroom, Beijing Yanqi Lake International Convention & Exhibition Center, Huairou District

Organizer: China Film Archive (China Film Art Research Center)

Panelists:

Hiroyasu Ando, Chairman of the Tokyo International Film Festival, and senior diplomat

Fernando E. Juan Lima, President of the Mar del Plata International Film Festival, lawyer, journalist, and film critic

Fu Ruqing, Secretary of the Party Committee and Chairman of

China Film Group Corporation, Chairman and General Manager of China Film Co., Ltd.

William Kong, President of Edko Films Ltd.

Li Bingbing, actress, producer, and executive producer

Lu Chuan, director, screenwriter, and producer

Florian Henckel von Donnersmarck, German director, screenwriter, and producer

Guest moderator: Huangfu Yichuan, Director of the New Media Center at the China Film Art Research Center, President & Editor-in-chief of *Contemporary Cinema*, and President of *China Film News*

Moderator: Raymond Zhou, film critic, columnist, and host

Media Contact: Peng Xiaojin 13920329703

Media Reservation: To be open on April 18. Please stay tuned to the Reservation page of our official website.

Transportation Contact: Gao Zaiyuan 13552842539
Dong Chen 15837131688

Pickup Point: By the flagpole at the North Square of the BRTV Office Area of China World Trade Center (by shuttle bus with media pass to entering BRTV)

Address: BRTV, No.98A, Jianguo Road, Chaoyang District, Beijing

Departure Time of the Shuttle Bus: 07:00AM

Return Time of the Shuttle Bus: 1:30PM

Florian Henckel von Donnersmarck Workshop & Masterclass

Time: 2:00PM–3:30PM, April 23

Venue: Grand Ballroom, Beijing Yanqi Lake International Convention & Exhibition Center, Huairou District

Keynote Speaker: Florian Henckel von Donnersmarck

About the Speaker: Florian Henckel von Donnersmarck, German director, screenwriter, and producer. His first feature film *The Lives of Others* (2006), written and directed by him, won the 79th Academy Award for Best International Feature Film and the 61st BAFTA Award for Best Film Not in the English Language. In 2010, his romantic thriller *The Tourist* written and directed by him was nominated for the Best Motion Picture—Musical or Comedy at the 68th Golden Globes. In 2016, he was a jury member of the Tiantan Award, Competition Section at the 6th BJIFF. In 2018, the feature film *Never Look Away*, written and directed by him, was nominated for the Competition section at the 75th Venice International Film Festival and the 91st Academy Award for Best International Feature Film.

Theme: The Distance from Inspiration to Film

Media Contact: Peng Xiaojin 13920329703

Dong Chen 15837131688

Media Reservation: To be open on April 18. Please stay tuned to the Reservation page of our official website.

Pickup Time: 11:30AM, April 23, 2023

Pickup Point: By the flagpole at the North Square of the BRTV Office Area of China World Trade Center (by shuttle bus with media pass to entering BRTV)

Address: BRTV, No.98A, Jianguo Road, Chaoyang District, Beijing

Departure Time of the Shuttle Bus: 12:00PM

Return Time of the Shuttle Bus: 4:00PM

Transportation Contact: Gao Zaiyuan 13552842539;

Dong Chen 15837131688

Film Power Forum on International Cooperation—Cultural Exchange with Films

This forum with the theme of “Cultural Exchange with Films” aims to boost the communication between domestic and overseas filmmakers. Based on international cooperation, this forum will be carried out from the perspectives of film production and creation, platform construction as well as exchanges and appreciations to promote industry cooperation and cultural exchange, enhance the exchange and appreciation of different civilizations.

Time: 2:00PM-5:00PM, April 24

Venue: Grand Ballroom, Beijing Yanqi Lake International Convention & Exhibition Center, Huairou District

Organizer: China National Film Museum, China Film Association

Panelists:

Frederic Auburtin, French film director, screenwriter, representative works: *Paris, je t'aime*, *The Lover*, *Football on the Roof*, etc.

Chen Sicheng, director, executive producer, and actor, representative works: *Detective Chinatown* series, *Beijing Love Story*, etc.

Jimmy Chin, American documentary director and photographer, representative works: *Free Solo*, *Meru*, etc.

Huang Jianxin, director, screenwriter and executive producer,

representative works: *The Battle at Lake Changjin*, *My People, My Country*, *The Founding of a Republic*, etc.

Hu Zhifeng, professor of Beijing Film Academy, doctoral supervisor, Director of the Academic Committee of Chinese Collegial Association for Visual Art

Ivan I. Tverдовskiy, Russian film director, screenwriter, representative works: *The Conference*, *Zoology*, *Corrections Class*, etc.

Wang Zhonglei, Co-founder, Vice President and CEO of Huayi Brothers Media Corp.

Yang Xianghua, President of Membership and Overseas Business Group of iQIYI, Inc.

Yin Hong, Professor at School of Journalism and Communication, Tsinghua University, Vice Chairman of China Film Association

Gillian Zhao, President of Warner Bros. Discovery in China

Moderator: Lan Yu, hostess of China Movie Channel (CCTV6)

Media Contact: Peng Xiaojin 13920329703

Media Reservation: To be open on April 18. Please stay tuned to the Reservation page of our official website.

Transportation Contact: Gao Zaiyuan 13552842539;
Dong Chen 15837131688

Pickup Point: By the flagpole at the North Square of the BRTV

Office Area of China World Trade Center (by shuttle bus with media pass to entering BRTV)

Address: BRTV, No.98A, Jianguo Road, Chaoyang District, Beijing

Departure Time of the Shuttle Bus: 12:00PM

Return Time of the Shuttle Bus: 7:30PM

China Film Capital Development Forum—Film Technology Integration for A Greater Film Capital

This forum themed “Film Technology Integration for A Greater Film Capital” focuses on the development and construction of China Film Capital, centers on the integrated development of technology and film, strives to develop itself into a first-class dialogue forum for “scientists and artists” in the industry, and further plays the exemplary role of China Film Capital in the film and television industry nationwide.

Time: 9:30AM-4:00PM, April 25

Venue: Black Box Theatre, Huairou Campus, Beijing Film Academy

Organizer:

Beijing Huairou District Cultural Industry Development Promotion Center

Digital Media School of Beijing Film Academy

Communist Youth League Committee of Beijing Film Academy

Panelists:

Alexander Brandt, German new media artist, chief designer of Shanghai Planetarium, new media art director of China Pavilion of

Shanghai World Expo

Chen Yu, director and screenwriter, professor at the School of Arts, Peking University, representative works: *Full River Red*, *Snipers*

Dai Qionghai, academician of Chinese Academy of Engineering, advisor to the State Council, Director of the Chinese Association for Artificial Intelligence, president of the School of Information Science and Technology, Tsinghua University, professor and doctoral supervisor

Fu Ruqing, secretary of Party committee and chairman of China Film Group Corporation, chairman and general manager of China Film Co., Ltd.

Han Guilai, associate research fellow of the Institute of Mechanics, Chinese Academy of Sciences, scientific consultant for *The Wandering Earth II*.

Huangfu Yichuan, Director of the New Media Center at the China Film Art Research Center, President & Editor-in-chief of *Contemporary Cinema*, President of *China Film News*

Jiang Xiaoming, secretary of Party committee and director of the Sciences Innovation and Development Center, Chinese Academy of Sciences

Liu Qian, distinguished professor of Beijing Film Academy and distinguished A-class technical expert of State Administration of Foreign Experts Affairs

Ren Dongsheng, vice president of Youth Dance Troupe of Beijing Dance Academy, first-class stage designer in China, executive deputy director of the Lighting Professional Committee of China Institute of Stage Design

Jeffrey Shao, leader in global new media art, professor of City University of Hong Kong

Sun Lijun, vice president of Beijing Film Academy, executive director of China Animation Association and Director of Cartoon Art Committee of China Television Artists Association

Wu Jing, vice chairman of China Film Association, director and actor.

Yu Dong, founder, chairman and president of Bona Film Group Co., Ltd.

Zhang Jiajing, founder of Hong Kong Huirong International Cultural Development Group

Zhang Wei, Secretary of Party Committee and Director of the China Research Institute of Film Science & Technology (Test Institute of Film Technical Quality)

Michael Zyda, professor of the University of Southern California, founder of the USC Interactive 3D Graphics, winner of IEEE Virtual Reality Technical Achievement Award

Media Contact: Zhang Di 13146515916

Media Reservation: To be open on April 18. Please stay tuned to the Reservation page of our official website.

Transportation Contact: Gao Zaiyuan 13552842539; Dong Chen 15837131688

Pickup Point: By the flagpole at the North Square of the BRTV Office Area of China World Trade Center (by shuttle bus with media pass to entering BRTV)

Address: BRTV, No.98A, Jianguo Road, Chaoyang District, Beijing

Departure Time of the Shuttle Bus: 07:00AM

Return Time of the Shuttle Bus: 1:30PM

Opening Forum of the 13th BJIFF Game-Based Animated Films Exhibition

Theme: Aesthetic Exploration and Innovation of Chinese Animation

Time: 9:30AM-12:00PM, April 25

Venue: Grand Ballroom, Beijing Yanqi Lake International Convention & Exhibition Center, Huairou District

Proposed Panelists: Chen Liaoyu, director of *Yao-Chinese Folktales*

Weng Ming, art director of *Deep Sea*

Hu Rui, director of *Goose Mountain*

Yang Zhigang, director of *Dahufa*

Cai Bo, producer of *Goose Mountain*

Media Contact: Bo Lu 13601057680

Media Reservation: To be open on April 17. Please stay tuned to the Reservation page of our official website.

Media Organization: By yourself

13th BJIFF Beijing Film Market Project Pitches Final-round Roadshow

I. Time:

9:30AM-5:30PM, April 25

II. Venue:

Zhundian Theatre, Langyuan Station, Chaoyang District

III. Form:

Address by leader and project roadshow

IV. Moderator

Xu Yiheng (hostess of BRTV)

V. Panelists:

Peter Chan, Zhang Ji, Yao Chen, Wen Muye, Huang Xuan; “Chief Producer Team”, Gillian Zhao (Warner. Bros.), Huang Qunfei (Huaxia Film Distribution Co., Ltd.), Yin Xiangjin (Wanda Pictures), Wang Yibing (CEO of Shanghai Lion Pictures), Jiang Defu (Bona Film), Gu Yu (Director and Vice President of Chuang Films Co., Ltd.), Yang Xianghua (President of Membership and Overseas Business Group of iQIYI, Inc.), Liang Lin (Emperor Motion Pictures), Tang Ke (Vice Director of China Movie Channel (CCTV-6))

VI. Schedule:

1. 9:30AM-9:40AM

Opening remarks by moderator and address by leader

2. 9:40AM-5:15PM

Project pitches final-round roadshow

Specific schedule:

09:40AM-12:10PM Projects 1-10 roadshow

12:10PM-2:00PM Noon break

14:00PM-3:30PM WIP Projects 11-16 roadshow

3:30PM-4:15PM Sports Film Week Projects 1-3 roadshow

4:15PM-5:15PM Hong Kong, China Projects 1-4 roadshow

3. 5:15PM-5:30PM

Moderator concludes the event, group photo of the final round jury and relevant parties

Media Contact: Li Shengyu 15590996340

Media Reservation: To be open on April 18. Please stay tuned to the Reservation page of our official website.

Media Organization: By yourself



Innovation and Iteration of Film Marketing in the New Media Era

Introduction: Focusing on the innovation and iteration of Chinese film marketing system in the era of new media, we invite industry representatives, producers and new media platforms with mature experience in film marketing to share their observations and thoughts on the new track of Chinese film marketing, explore the opportunities and challenges brought by the accelerated recovery of Chinese film industry and the rapid development of the new media industry to the marketing environment.

Time: 10:00AM-12:00PM, April 25

Venue: Orange Space Media, Langyuan Station, Chaoyang District

Schedule:

Keynote Speech 1: Improve Publicity Efficiency by Accurate Delivery of Big Data. Proposed Panelists: Responsible person from Douyin. As of December 2022, the number of short video users in China has surpassed one billion for the first time and the rate of active users is as high as 94.8%, laying the foundation for online marketing strategies. Based on the "fragmented and emotional" characteristics of short videos, we can utilize the big data provided by the platform to accurately reach the core audience circle and achieve efficient conversion. The cost-effective communication channel and format can bring a new breakthrough for the promotion of Chinese films.

Keynote Speech 2: Transformation and Upgrading of Chinese Film Marketing. Proposed Panelists: Responsible person in charge of advertisement from Tencent. A good film requires not only an excellent production team, valuable topics and touching stories, but also appropriate marketing strategies and skills. In particular, how can the films with small and medium budget achieve market transformation with scale promotion make by means of the flexible and low-cost advantages of new media platforms.

Roundtable: The innovation and breakthrough of multiple marketing channels benefit from the rapid development of the new media industry, and the channels of film marketing have become diversified. The marketing company can make full use of the significant long-tail effect of the Internet to make the short video delivery accurately reach the audience with emotional interaction; the live ticket sales model can intuitively achieve the conversion of box office; social media film reviews promote the continuous fermentation of reputation; extend the promotion path for secondary creative works on Bilibili; additional channels such as promotional songs and online sales of derivatives. In the future, how can the multi-channel integrated marketing achieve further development and breakthrough and what difficulties will it face?

Media Reservation: Open

Media Organization: By yourself

Media Contact: Li Shengyu 15590996340



Special Forum for Selecting IP of Science Fiction World

As the largest sci-fi magazine in the world, *Science Fiction World* is the headquarters of original Chinese sci-fi texts, and a long-lasting leader in the sci-fi publishing industry. This event will showcase six top Chinese sci-fi novels suitable for film adaptation. Some renowned experts in the field will also be invited, including Gou Lijun, a research fellow from the National Astronomical Observatories and the science consultant for *The Wandering Earth II*, Yuan Bingtao, the general manager of SUNAC Pictures, and sci-fi authors Yang Wanqing and Ren Qing to attend a sci-fi salon entitled “Light and Shadow Dreams – Exploration on Localization of Sci-Fi Narratives and Styles”.

Introduction: Special Forum for Selecting IP of Science Fiction World

Time: 1:30PM-3:30PM, April 25

Venue: Orange Space Media, Langyuan Station, Chaoyang District

Panelists: He Xi, Jiang Bo, A Que, Wang Nuonuo, Lu Ban, Chen Yi, Yan Dongxu, Yu Gang

Media Reservation: Open

Media Organization: By yourself

Media Contact: Li Shengyu 15590996340

Tiantan Award Judges' Media Conference

The 13th BJIFF Tiantan Award Judges' Media Conference is scheduled to be held on April 25, where the selection of the Tiantan Award and related information about the BJIFF will be introduced in order to demonstrate the expertise of the Tiantan Award and enhance the influence of the BJIFF.

Time: 2:00PM-3:00PM, April 25

Venue: Grand Ballroom, Beijing Yanqi Lake International Convention & Exhibition Center, Huairou District

Guests: Zhang Yimou, Fernando E. Juan Lima, Stanley Kwan, Nadav Lapid, Pimpaka Towira, Zhang Songwen, Zhou Dongyu

Media Contact: Peng Xiaojin 13920329703

Media Organization: The reservation is expected to be available on April 18th. Please stay focused on the reservation page of our official website.

Pickup Time: 11:30AM-12:00PM, April 25

Pickup Point: By the flagpole at the North Square of the BRTV Office Area of China World Trade Center (by shuttle bus with media pass to entering BRTV)

Address: BRTV, No.98A, Jianguo Road, Chaoyang District,

Beijing

Departure Time of the Shuttle Bus: 12:00PM

Return Time of the Shuttle Bus: 3:30PM

Transportation Contact: Gao Zaiyuan 13552842539;
Dong Chen 15837131688

For the Media:

Media reservation is scheduled to be open on April 17. Please stay tuned to the Reservation page of our official website.

The media credential is for personal use only and cannot be transferred to others. Violators will be investigated; after the security check, reporters will be guided by the staff to the event site; it is prohibited to engage in activities unrelated to the interview;

After the event, reports will be guided by the staff to the pickup point (as shown in the media flow chart) and return by bus; Any reporter who violates the requirements of these instructions, the Organizing Committee will withdraw their media passes and disqualify their interviews.

China Film Archive & Nationwide Alliance of Arthouse Cinemas Press Conference

On April 25, the China Film Archive (China Film Art Research Center) and the Nationwide Alliance of Arthouse Cinemas (referred to as "NAAC") will hold a press conference at the 13th BJIFF Beijing Film Market to announce the list for the "Excellent Chinese Cultural and Artistic Film Exhibition" and the establishment of the China Film Art Research Center Graduate Education and Practice Base under Alibaba Pictures.

I. Time

3:00PM-5:00PM, April 25

II. Venue

Central Station, Langyuan Station, Chaoyang District

III. Schedule

Part 1: Information release on Excellent Chinese Cultural and Artistic Film Exhibition

1. Opening remarks by the moderator
2. Speech by the leader of Special Funds Office, China Film Administration
3. Information release by the leader of China Film Archive

4. Group photo

Part 2: Inaugurating ceremony of Education and Practice Base under Alibaba Pictures

1. Opening remarks by the moderator
2. Speech by the leader of China Film Archive
3. Speech by the leader of Alibaba Pictures
4. Inaugurating ceremony and group photo

Media Reservation: Open

Media Organization: By yourself

Media Contact: Li Shengyu 15590996340



Yonfan Workshop & Masterclass

Time: 4:00-5:30PM, April 25

Venue: Grand Ballroom, Beijing Yanqi Lake International Convention & Exhibition Center, Huairou District

Keynote Speaker: Yonfan

About the Speaker: Yonfan, with his ancestry in Hengshan, Hunan, studied in Europe and the United States. He was once devoted to music and dance, but started photography and film directing when returning to Hong Kong. His photographic works encompass the hinterland and Tibet in China before the Reform and Opening up, modern art and literature, and opera and film artists. His films are known for exquisite and elegant shots, and presentation of perplexed, sad and beautiful love. He has produced a number of award-winning and nominated films: in 1995, *Bugis Street* was nominated in the Panorama section at the 62nd Berlin International Film Festival; in 1998, *Bishonen* was nominated for the 35th Golden Horse Award for the Best Art Direction category; in 2009, *Prince of Tears* was nominated in Competition of the 66th Venice International Film Festival.

In recent years, Yonfan is dedicated to writing. His publications include *Intermission*, *Intoxication*, *Incantation*, *Fu Hwa*, *Liu Jin*, *Romantica* and *Backstreet of Cherry Lane*.

Panelist: Wenchin Lin

Theme: Golden Years and Silver Screens

Part 1: About Yonfan

Part 2: Yonfan's films

Part 3: Yonfan's pioneer spirit

Media Contact: Peng Xiaojin 13920329703

Dong Chen 15837131688

Media Reservation: To be open on April 18. Please stay tuned to the Reservation page of our official website.

Pickup Time: 1:30PM, April 25

Transportation Contact: Gao Zaiyuan 13552842539; Dong Chen 15837131688

Pickup Point: By the flagpole at the North Square of the BRTV Office Area of China World Trade Center (by shuttle bus with media pass to entering BRTV)

Address: BRTV, No.98A, Jianguo Road, Chaoyang District, Beijing

Departure Time of the Shuttle Bus: 2:00PM

Return Time of the Shuttle Bus: 7:00PM

Beijing Film Market Opening Ceremony & Film Night

Time: 7:30PM-9:30PM, April 25

Venue: Zhundian Theatre, Langyuan Station, Chaoyang District

Content: The 13th BJIFF Beijing Film Market will invite the heads of major film & TV enterprises in Beijing as well as emerging film & TV enterprises with development potential to participate in the event. During the event, the film and television products of Bank of Beijing will be released and the letters of appointment to the chief producers of Project Pitches will be presented.

Schedule:

7:00PM-7:30PM Guests sign-in

7:30PM-7:35PM Opening remarks by the moderator

7:35PM-7:55PM Speech by the leader of Beijing Municipal Radio and Television Bureau

Speech by the leader of Beijing Film Administration

Speech by the leader of Bank of Beijing

7:55PM-8:00PM Playback of Film Loan video

8:00PM-8:02PM Release ceremony of Film Loan Product

8:02PM-8:05PM Signing ceremony between the **exclusive** branch and leading film enterprises

8:05PM-8:10PM Speech by the representative enterprise

8:10PM-8:20PM The moderator introduces the Project Pitches this year, the chief producers present the Project Pitches certificates on stage.

8:20PM-9:30PM Guests free exchange, 10-minute F40 plan release by the Chaoyang Youth League Committee

Media Reservation: The reservation is expected to be available on April 18th. Please stay focused on the reservation page of our official website.

Media Organization: By yourself

Media Contact: Li Shengyu 15590996340

Sharing Salon on Kendal Adventurer Spirit

Looking back at the polar regions where humans have left their footsteps carry the epic expeditions. On the 30th anniversary of the signing of the *Antarctic Treaty*, scientific explorers have devoted the “individuals” to the call of “universals”, which has not only strengthened the public awareness and protection on the Antarctica, but has also prompted the treaty signature by 25 new countries.

The documentary *The Crossing of Antarctica* will be screened at this sharing salon. It has won numerous awards at international film festivals and also recorded the participation of Qin Dahe, a Chinese scientist and Academician of Chinese Academy of Sciences.

Time: 7:30PM-10:00PM, April 25

Venue: Orange Space Media, Langyuan Station, Chaoyang District

Proposed Guests:

Wen Xu Scientific Explorer

Hu Jiaojiao Founder of Polar Hub

Schedule:

7:30PM-7:40PM Opening

7:40PM-9:25PM Film screening

9:25PM-9:45PM Exchange

9:45PM-9:55 Onsite interaction

Media Contact: Li Shengyu 15590996340

Media Reservation: Open

Media Organization: By yourself



Young Filmmakers Forum—Return to Realism and Breakthrough of Imagination

This forum will focus on realistic creation, imagination culture, industrial integration, film industry and other hot topics in the film and television industry in recent years, and invite young film directors, screenwriters, actors and other practitioners to discuss. As a forum completely led by young filmmakers, it will gather the power of youth, show youthful attitudes, conform to the unique youthful passion of the Beijing College Student Film Festival, build a platform for exchanges between college students and filmmakers, and showcase young filmmakers' unique thinking about themselves, culture and society.

Time: 10:00AM-12:00PM, April 26

Venue: Grand Ballroom, Beijing Yanqi Lake International Convention & Exhibition Center, Huairou District

Organizer: School of Arts and Communication, Beijing Normal University

List of proposed panelists:

Huang Yao, young actress. Representative works: *The Crossing*, *Minning Town* and *The Shadowless Tower*.

Liu Jiangjiang, young director and screenwriter. Representative work: *Lighting Up The Stars*.

Niu Xiaoyu, young director and screenwriter. Representative work: *Virgin Blue*.

Shao Yihui, young director, screenwriter, and writer. Representative work: *B for Busy*.

Yang Zhixue, young screenwriter. Representative works: *The Wandering Earth* and *The Wandering Earth II*.

Zhang Dalei, young director and screenwriter. Representative works: *The Summer is Gone*, *Stars Await Us*, *Day is Done* and *Why Try to Change Me Now*.

Contact: Peng Xiaojin 13920329703

Media Reservation: To be open on April 18. Please stay tuned to the Reservation page of our official website.

Transportation Contact: Gao Zaiyuan 13552842539; Dong Chen 15837131688

Pickup Point: By the flagpole at the North Square of the BRTV Office Area of China World Trade Center (by shuttle bus with media pass to entering BRTV)

Address: BRTV, No.98A, Jianguo Road, Chaoyang District, Beijing

Departure Time of the Shuttle Bus: 07:00AM

Return Time of the Shuttle Bus: 01:30PM



The 7th International Film IP Licensing and Derivative Industry Development Forum

Time: 09:30AM-12:00PM, April 26

Venue: Zhundian Theatre, Langyuan Station, Chaoyang District

Forum theme: 7th International Film IP Licensing and Derivative Industry Development Forum

Roundtable theme: Exploring the infinite potential of film and television derivative industry with *The Wandering Earth II*

Forum schedule:

09:30AM-09:35AM The moderator makes opening remarks and introduces the leaders and panelists presented

09:35AM-09:40AM Leader speech

9:40AM-11:10AM Keynote speech

11:10AM-12:00PM Roundtable exchange

Panelists of the forum: Ni Yuehong, Jiang Defu, Zhang Jie, Zhang Shi, Zheng Yang and Guo Hao

Media Contact: Li Shengyu 15590996340

Media Reservation: Open

Media Organization: By yourself

Workshop & Masterclass on Sports Films for the 19th Beijing International Sports Film Week

Directors, scriptwriters, producers and actors of theatrical classic sports films will be invited to hold offline Workshop & Masterclass to discuss how to make better sports films.

Time: 01:30PM-03:30PM, April 26

Venue: Orange Space Media, Langyuan Station, Chaoyang District

Panelists to be invited: Yu Baimei etc.

Media Contact: Li Shengyu 15590996340

Media Reservation: Open

Media Organization: By yourself



Launch Activity of Works Collection for the 19th Beijing International Sports Film Week

Time: 01:30PM-03:00PM, April 26

Venue: Zhundian Theatre, Langyuan Station, Chaoyang District

Theme: Double Olympic Dreams in Images

Moderator: Li Zetong, sports channel hostess of BRTV

Panelist: Gao Yunchao, head of the Beijing Olympic City Development Association

Contents: The launch activity of the Works Collection for the 19th Beijing International Sports Film Week consists of two parts:

Part 1: Launch of works collection

Part 2: Opening film screening

Schedule:

02:03PM-02:12PM Panelist speech

02:12PM-02:15PM Theme video introduction

02:15PM-02:17PM Publicizing publicity ambassador

02:17PM-02:32PM *Beijing 2022* trailer showing; The director team, representatives of the Organizing Committee of the Winter Olympic Games and volunteer representatives share on site

02:32PM-02:38PM Certificate authorizing

02:38PM-02:40PM Panelist group photo

Contact: Li Shengyu 15590996340

Media Reservation: Open

Media Organization: By yourself

China Film Investment and Financing Summit—Film Investment, Financing and High-quality Development

The summit will invite domestic first-tier film and television enterprises, financial institutions and investment institutions to participate together. Through the voice of professionals, the release of industry reports and the establishment of authoritative platforms, the summit will promote the two-way integration of the film industry and the financial field, promote the cooperation between the two sides, and help the high-quality development of the film industry and the construction of a powerful film country.

Time: 02:00PM-05:00PM, April 26

Venue: Grand Ballroom, Beijing Yanqi Lake International Convention & Exhibition Center, Huairou District

Organizer: China Film Foundation

Bank Of Beijing Co., Ltd.

Poly Culture Group

Film Investment and Financing Development Fund, China Film Foundation

Poly Pictures Investment Co., Ltd.

Online Film Market Co., Ltd.

List of proposed panelists:

Zhang Pimin, Chairman of China Film Foundation

Leaders of Bank of Beijing

Wang Bo, Assistant General Manager of China Poly Group Corporation Ltd., Secretary of Party Committee and Chairman of Poly Culture Group

Rao Shuguang, President of the China Film Critics Association

Huang Qunfei, Executive Vice General Manager of Huaxia Film Distribution Co., Ltd.

Jiang Defu, Executive President of Bona Film Group, Chairman of Guangzhou Film Association

Li Weiqiang, Executive Vice President of Poly Culture Group, Chairman of Poly Pictures and Chairman of Poly Digi-Entertainment.

Yin Xiangjin, Senior Assistant to the President of Wanda Pictures & General Manager of Wanda Media Co., Ltd.

Qian Zhongyuan, Chief Producer of the As One Production

Qiu Lin, Equity Partner and Head of Civil and Commercial Practice Committee at Beijing Jotai Law Firm

Media Contact: Peng Xiaojin 13920329703

Media Reservation: To be open on April 18. Please stay tuned to the Reservation page of our official website.

Transportation Contact: Gao Zaiyuan 13552842539; Dong Chen 15837131688

Pickup Point: By the flagpole at the North Square of the BRTV Office Area of China World Trade Center (by shuttle bus with media pass to entering BRTV)

Address: BRTV, No.98A, Jianguo Road, Chaoyang District, Beijing

Departure Time of the Shuttle Bus: 12:00PM

Return Time of the Shuttle Bus: 07:30PM

The Light of Guangdong Film— Guangdong Film Promotion Conference

Introduction: The Light of Guangdong Film—Guangdong Film Promotion Conference is co-hosted by the Guangdong Film Association and the Organizing Committee of the Beijing International Film Festival (BJIFF), and organized by the Guangdong Film Association Directors Committee. As the largest film market by box office revenues for nearly 20 years in China, Guangdong is not only the center of the film industry in the Greater Bay Area (GBA), but also is home to four of the top 10 cinema chains nationwide. It also houses a large number of excellent post-production, special effects, animation, technology, and equipment companies, tech-forward studios and shooting bases, a complete, mature film derivative industry chain, and an innovative metaverse film and television ecosystem. Over the past years, Wanda, Emperor Motion Pictures, Bona, and Bauhinia Culture have successively opened their GBA film headquarters in Guangdong. At the promotion conference, a delegation consisting of Guangdong film elite teams will exchange and discuss with excellent filmmakers from all over the world on the advantages of Guangdong and the GBA in film industry, market, distribution, and creation. Through the platform of the BJIFF, the event will showcase to global filmmakers the advantages of film industry in Guangdong, the latest preferential policies, excellent film industry projects, and the opportunities and prospects in Guangdong as a

leader in the development of the film industry in the GBA.

Time: 04:30PM-06:30PM, April 26

Venue: Orange Space Media, Langyuan Station, Chaoyang District

Officials and Guests Attending the Event:

Gu Guoqing, Head of China Film Promotion International and former Bureau Rank Official of the Film Bureau of the National Radio and Television Administration

Yang Wujun, Director of the Office of National Commission for the Management of Special Funds for the Development of Film Industry

Song Zhiqin, Executive Deputy Director of the Film Art Center of CFLAC

Zhou Qiang, Level II Bureau Rank Official of the Taiwan Work Office of the CPC Central Committee and the Publicity Department of the Taiwan Affairs Office of the State Council

Xu Yang, director of the International Office of China Film Administration of the Publicity Department of the CPC Central Committee

Chang Chao, Head of the Publicity Division of the Publicity Department of the Taiwan Work Office of the CPC Central

Committee and the Taiwan Affairs Office of the State Council

Ding Yaping, President of the Chinese Collegial Association for Visual Art and Head of the Arts Department and Professor at the Communication University of China

Yao Guoqiang, Professor and PhD Supervisor at Beijing Film Academy and President of the Film Sound Art Committee of China Film Association

Zhang Jie, Executive Director of the China Film Merchandising Industry Research Institute and Professor at Beijing Film Academy

Liu Jiankai, Director of Membership Office of the China Film Association

Zhang Xiaofang, Director of the Trade Ethos Construction and Rights Protection Office of the China Film Association

Zhang Chi, Director of the International Relations Office of the China Film Association

Zhang Liangxue, member of the Party Leadership Group and Full-time Vice President of the Beijing Literary and Art Critics Association

Hao Jie, Deputy Director of the BJIFF Organizing Committee Office

Leaders of the Film Office of Publicity Departments of the CPC Guangdong, Hubei and Fujian Provincial Committees

Leaders of the Hebei Film and Television Association

Hao Yong, member of the Party Leadership Group and Vice President of the Guangdong Federation of Literary and Art Circles

Xiao Xiaoqing, Level I Division Rank Official of the Drama, Film and Television Department of Guangdong Federation of Literary and Art Circles, and Full-time Vice President of the Guangdong Film Association

Sun Jinhua, member of the Party Committee, Deputy General Manager and General Producer at Pearl River Film Group, and

Zhang Quanxin, Vice President of the Guangdong Film Association and Director of the Guangdong Film Association Directors Committee

Heads of film and television companies in Guangdong Province

Media Reservation: Open

Media Organization: By yourself

Media Contact: Li Shengyu 15590996340

Honor Release Cocktail Party of the 13th BJIFF Project Pitches

Time: 07:00PM-09:00PM, April 26

Venue: Sunken Basketball Court, Langyuan Station, Chaoyang District

Form: Project award, cocktail party free exchange

Moderator: Xu Yiheng, hostess of BRTV

Panelists:

Peter Chan, famous director and executive producer

Zhang Ji, director and screenwriter

Yao Chen, actress, executive producer, and founder of Bad Rabbit Film Co., Ltd.

Wen Muye, director and screenwriter

Huang Xuan, actor

Tang Ke, executive producer, producer, and Deputy Director of China Movie Channel (CCTV6)

Huang Qunfei, Executive Vice General Manager of Huaxia Film Distribution Co., Ltd.

Gillian Zhao, President of Warner Bros. Discovery in China

Yin Xiangjin, General Manager of Wanda Media Co., Ltd.

Wang Yibing, CEO of Shanghai Lion Pictures

Jiang Defu, Executive President of Bona Film Group

Liang Lin, executive producer, producer, and General Manager of Film Production and Project Development at Emperor Motion Pictures

Yang Xianghua, President of Membership and Overseas Business Group of iQIYI, Inc.

Gu Yu, Director and Vice President of Chuang Films Co., Ltd.

Schedule:

1. 07:00PM-07:10PM

Speeches of the jury president of Project Pitches Peter Chan, and final jury members Zhang Ji, Yao Chen, Wen Muye and Huang Xuan

2. 07:10PM-07:45PM

Award honors to the winning project

3. 07:45PM-09:00PM

Free exchange

Media Contact: Li Shengyu 15590996340

Media Reservation: To be open on April 18. Please stay tuned to the Reservation page of our official website.

Media Organization: By yourself

Market Screenings of the BJIFF Beijing Film Market

Market screening provides more possibilities to promote film project cooperation, helps films meet the needs of industry financing, post-production, publicity and distribution, copyright sales and other links, strengthens the connection between the film industry chain, facilitates industrial exchanges and cooperation, lets more excellent films with market potential be seen, and promotes them to a wider market. Compared with other screening activities of the film festival, market screening is an internal screening only for film industry insiders with Beijing market registration certificates and scheduled guests.

Time: All day on April 27

Venue: As One Production, Langyuan Station, Chaoyang District

Media Contact: Li Shengyu 15590996340

Media Reservation: To be open on April 18. Please stay tuned to the Reservation page of our official website.

Media Organization: By yourself

The 13th Beijing International Film Festival SAMSUNG Mobile Short Film Unit Forum

Technology leads the transformation of images, and mobile phone makes creative dreams come true. The 13th Beijing International Film Festival (BJIFF) works with Samsung, once again, to launch the Samsung Mobile Short Film Unit, bringing together outstanding young Chinese-language directors to embark on a dream journey to film creation.

Theme: “Splendor to be Discovered”, encouraging young directors to capture the changes in light and shade with a Samsung phone, frame their wonderful imaginations in the creation of mobile short films, and explore new boundaries of image creation.

Venue: Zhundian Theatre, Langyuan Station, Chaoyang District

Schedule:

09:30AM-12:00PM, April 27

09:30AM-10:15AM Sign-in time

09:45AM-09:50AM The moderator makes opening remarks, and introduces the Panelists and the short film selection. (5 min.)

09:50AM-10:05AM Panelists speech (Leader of the BJIFF, leader of Mobile Communication Department of Samsung Electronics Greater China, and representative of review referees)

10:05AM-10:10AM Highlights of the eight teams

10:10AM-11:10AM “Splendor to be Discovered” roundtable forum

11:10AM-12:00PM Selection of the best professional group of Samsung Mobile Short Film Unit in the 13th BJIFF and announcement of the launch of the "Instant Nascent Short Video Image Project (Unit)", a cooperative project of the BJIFF.

Panelists to be invited: Zhang Daijun, director of Samsung Research Institute; Li Ning, CEO of New Classics Pictures; Yuan Yuan, scriptwriter of Go away Mr. Tumor; Dong Chengpeng, actor and director

Contact: Li Shengyu 15590996340

Media Reservation: To be open on April 18. Please stay tuned to the Reservation page of our official website.

Media Organization: By yourself

Film Power Forum on Creativity— Exploration, Pursuit and Creation of Realistic Films

This forum will focus on the director, screenwriter, performance, criticism and other aspects of realistic films. It is expected to discuss the humanistic values embodied in literary and artistic works based on the creative experiences of the panelists, and let literary and artistic works truly care about and captures humanity and relate to the era and audience.

Time: 10:00AM-12:00PM, April 27

Venue: Grand Ballroom, Beijing Yanqi Lake International Convention & Exhibition Center, Huairou District

Organizer: Central Academy of Drama

List of panelists:

Anthony Chen is a director, screenwriter & producer in Singapore. Representative works: *Ilo Ilo*, *Ah Ma*, *The Breaking Ice* and *Wet Season*

Da Peng, director and actor. Representative works: *Jian Bing Man*, *My Dear Liar* and *Post Truth*

Feng Xiaoning, director and screenwriter. Representative works: *The Meridian of War*, *Red River Valley* and *Purple Sunset*

Lu Yang, director and screenwriter. Representative works: *Brotherhood of Blades*, *A Writer's Odyssey* and *The Woman in*

the Storm

Tan Zhuo, actress. Representative works: *Spring Fever*, *Dying to Survive* and *Sheep Without a Shepherd*

Yin Li, director and screenwriter. Representative works: *The September of Mine*, *The Knot* and *A Hustle Bustle New Year*

Guest moderator: Hao Rong, President and Deputy Secretary of the Party Committee of the Central Academy of Drama

Moderator: Zong Ming, hostess of BRTV

Media Contact: Peng Xiaojin 13920329703

Media Reservation: To be open on April 18. Please stay tuned to the Reservation page of our official website.

Transportation Contact: Gao Zaiyuan 13552842539;
Dong Chen 15837131688

Pickup Point: By the flagpole at the North Square of the BRTV Office Area of China World Trade Center (by shuttle bus with media pass to entering BRTV)

Address: BRTV, No.98A, Jianguo Road, Chaoyang District, Beijing

Departure Time of the Shuttle Bus: 07:00AM

Return Time of the Shuttle Bus: 01:30PM



Industry Conversations: The Development Status and Outlet of Chinese Small and Medium-sized Cost Art Films

Based on current status of Chinese films with small and medium budgets, it aims to explore the challenges and opportunities from multiple perspectives, including the creative characteristics, genre and subject choices, balance between artistry and commerce, strategies for selecting release dates and relevant government policies to support film creation.

Time: 10:00AM-12:00PM, April 27

Venue: Orange Space Media, Langyuan Station, Chaoyang District

Host: Office of Organizing Committee of the Beijing International Film Festival

Supported by: Office of National Commission for the Management of Special Funds for the Development of Film Industry

List of Panelists:

Wang Lei, producer. Representative works: *One and Four* and *Knife in the Clear Water*

Bai Zhiqiang, director. Representative work: *Like Father And Son*

Huang Xufeng, producer. Representative works: *Balloon* and

Dwelling in the Fuchun Mountains

Moderator: Zhu Weijie, market expert, producer and presenter.

Representative works: *Goodbye Mr. Loser* and *Ash Is Purest White*

Media Contact: Li Shengyu 15590996340

Media Reservation: To be open on April 18. Please stay tuned to the Reservation page of our official website.

Media Organization: By yourself

Zhang Yimou Workshop & Masterclass

Time: 1:30PM-3:00PM, April 27

Venue: Grand Ballroom, Beijing Yanqi Lake International Convention & Exhibition Center, Huairou District

Keynote speaker: Zhang Yimou

Profile: Chinese director, one of the representatives of the fifth generation of Chinese directors, honorary doctorate at Boston University and Yale University, and distinguished professor at Beijing Film Academy. Zhang's directorial works between 1987 and 1999, such as *Red Sorghum*, *Ju Dou*, *Raise The Red Lantern*, *The Story of Qiu-Ju*, *Not One Less*, and *The Road Home*, won him multiple awards at home and abroad, including three nominations for the Academy Awards and five nominations for the Golden Globes. Zhang chaired the jury at the 18th Tokyo International Film Festival and the 64th Venice International Film Festival. He served as the Creative Director of the Opening and Closing Ceremonies of the Olympic Summer Games Beijing 2008 as well as the Opening and Closing Ceremonies of the Olympic Winter Games Beijing 2022. He was appointed the Director of the G20 Summit Evening Gala held in Hangzhou in 2016. He directed the comedy *Full River Red* in 2023.

Panelist: Song Fangjin

Moderator: Chen Luyu

Theme: From *Red Sorghum* to *Full River Red*: The Living in Zhang Yimou's Cinematic World

Section I: About the Innovation of Zhang Yimou's Films in Type

Section II: About Zhang Yimou's Innovation in Creative Ideas

Media Contact: Peng Xiaojin 13920329703

Dong Chen 15837131688

Media Reservation: To be open on April 18. Please stay tuned to the Reservation page on our official website.

Pickup time: 11:00AM, April 27

Transportation Contact: Gao Zaiyuan 13552842539; Dong Chen 15837131688

Pickup Point: By the flagpole at the North Square of the BRTV Office Area of China World Trade Center (by shuttle bus with media pass to entering BRTV)

Address: BRTV, No.98A, Jianguo Road, Chaoyang District, Beijing

Departure Time of the Shuttle Bus: 11:30AM

Return Time of the Shuttle Bus: 3:30PM



The 19th Beijing International Sports Film Week Theme Forum: How to Tell Chinese Stories with Sports-Themed Films

At a time when the Covid-19 pandemic is coming to an end, people's passion for various in-person sports has been rekindled, along with film and television creations on sports saying something new. In addition to celebrating the physical strength, perseverance, and sportsmanship of human beings, they have been combining themselves with the cinematic discourse governing patriotism, and has become a crucial channel to tell China's stories well and show the world the image of China.

Time: 1:30PM-3:30PM, April 27

Venue: Orange Space Media, Langyuan Station, Chaoyang District

Moderator: Wang Dong

Panelists to be invited: Yu Baimei, Cai Xiaoling, Guo Yuanqiu, Tao Yejian (Yingmei Pictures), Bora Milutinovic/Éric Daniel Pierre Cantona (through VCR)

Schedule

1:20PM-1:30PM Arrival of guests/entry of audiences

1:30PM-1:40PM Moderator introduces panelists and topics

1:40PM-2:00PM Play VCRs featuring Bora Milutinovic/Éric Daniel
Pierre Cantona

2:00PM-3:00PM Conversation

3:00PM-3:30PM Q&A session

Media Contact: Li Shengyu 15590996340

Media Reservation: Open

Media Organization: By yourself

MPA Workshop & Masterclass

The MPA Workshop this year is themed “Developing Hot IP Works, Creating Metaverse & Digital Assets”. Centering on the trending topic of how AI reshapes the way films and TV series are created and other relevant topics such as how virtual shooting and digital twin will empower IP adaptations in the metaverse, the panelists will explore how to create China’s IP film and television ecosystem and industrial standards. Through experience sharing and the meeting of minds, they will discuss the present and future development of China’s film and television content ecosystem in multiple dimensions, and advise on the development of the film and television industry.

Time: 1:30PM-3:30PM, April 27

Venue: Zhundian Theatre, Langyuan Station, Chaoyang District

Organizer: Motion Picture Association (MPA)

Panelists:

William Feng, Head of Greater China & Vice President of Asia Pacific, MPA

Tang Jian, Head of China Film Co-production Corporation

Cui Yan, Executive Deputy Director of the BJIFF Organizing Committee Office

Gong Caichun, Director of the Committee of Experts on Metaverse of the Beijing Information Industry Association

Huang Dai, Senior Vice President, Greater China at Sony Pictures Entertainment

Lv Yangming, Huawei President of Hybrid Cloud, Cloud BU

Ma Ping, Deputy General Manager of the State Production Base of China Film Group

Xing Jie, Deputy Secretary-General of the Committee of Experts on Cultural Metaverse of the China Cultural Industry Association

Yang Xianghua, President of Membership and Overseas Business Group of iQIYI, Inc.

Cheng Jiaqi, President of Fosun Pictures Group

Li Jie, President of Alibaba Pictures/President of Taopiaopiao

Li Ning, Senior Vice President of New Classics Media Group/
President of New Classics Pictures

Lu Chuan, Screenwriter/Director, Chairman of Beijing Ape Power Pan Entertainment Group

Yin Chao, Founder and CEO of Beijing Tmeng Pictures Co., Ltd.

Gillian Zhao, President of Warner Bros. Discovery in China

Schedule:

1:30PM-1:45PM Speeches by panelists

1:45PM-2:35PM Thematic dialogue: Digital technology used in films & TV dramas, AIGC and metaverse content ecosystem of the future

2:35PM-3:25PM Thematic dialogue: Advance the development of digital assets, create an IP work ecosystem in China

3:25PM-3:30PM Group photo

Media Contact: Li Shengyu 15590996340

Media Reservation: To be open on April 18. Please stay tuned to the Reservation page of our official website.

Media Organization: By yourself

Nuri Bilge Ceylan Workshop & Masterclass

Time: 4:00PM-5:30PM, April 27

Venue: Grand Ballroom, Beijing Yanqi Lake International Convention & Exhibition Center, Huairou District

Keynote speaker: Nuri Bilge Ceylan

Profile: Turkish director and screenwriter. Nuri Bilge Ceylan has secured a great number of film awards and personal accolades: his debut fiction short film *Cocoon* (1995) was nominated for the Short Film Palme d'Or at the 48th Festival de Cannes; his feature debut *The Small Town* received the Caligari Film Prize at the 48th Berlin International Film Festival in 1998; the feature film *Clouds of May* was nominated for the “Golden Bear Award” competition category at the 50th Berlin International Film Festival in 2000; the fiction film *Distant* was nominated for the Golden Palm in Competition at the 56th Festival de Cannes in 2003, where it received the Jury Prize; the feature film *Climates* (2006), which he directed and starred, was a nominee for the Golden Palm in Competition at the 59th Festival de Cannes; the directorial feature *Three Monkeys* (2008) won him the Best Director award at the 61st Festival de Cannes; he sat on the jury of the Competition section at the 62nd Festival de Cannes in 2009; the feature film *Once Upon a Time in Anatolia* (2011) was nominated for the Golden Palm in Competition at the 64th Festival de Cannes; the

feature film *Sleep* (2014) was the winner of the Golden Palm for Best Picture at the 67th Festival de Cannes; he chaired the Jury of Golden Goblet Awards Competition at the 22nd Shanghai International Film Festival in 2019.

Panelist: Dai Jinhua

Theme: The Portrait of the Soul and the Abrasion of Time

Section I: Visual Creativity

Section II: The Creativity of Literary Script

Media Contact: Peng Xiaojin 13920329703

Dong Chen 15837131688

Media Reservation: To be open on April 18. Please stay tuned to the Reservation page of our official website.

Pickup time: 1:30PM, April 27

Transportation Contact: Gao Zaiyuan 13552842539;

Dong Chen 15837131688

Pickup Point: By the flagpole at the North Square of the BRTV Office Area of China World Trade Center (by shuttle bus with media pass to entering BRTV)

Address: BRTV, No. 98A, Jianguo Road, Chaoyang District, Beijing

Departure Time of the Shuttle Bus: 2:00PM

Return Time of the Shuttle Bus: 7:00PM

“Why Finland” – Finland-China Filming Cooperation Forum

“Why Finland” Finland-China Filming Cooperation Forum co-hosted by Beidian Technology Culture (Beijing) Co., Ltd., Beijing Flavo Film & Culture Media Co., Ltd., Film in Finland, and West Finland Film Commission, serves as a platform to promote the exchange and cooperation between Chinese and Finnish film professionals as it can positively enhance the contact and understanding between the film experts from the two countries for more effective cooperation. The event consists of an online and offline forum on Sino-Finnish film co-production and Finnish featured shooting, where representatives from the Chinese and Finnish film industries will introduce, exchange, and share their views on policies and contents for co-production and featured shooting.

Time: 4:30PM-6:30PM, April 27

Venue: Orange Space Media, Langyuan Station, Chaoyang District

Theme: Introduction to Sino-Finnish Co-production and Finnish Location Shooting Policy and Project Exchange & Sharing

Moderator: Yang Chao, Chinese film director

Panelists: Representatives from Embassy of Finland, Beijing

Representatives from “Film in Finland” (online)

Representatives from West Finland Film Commission (WFFC)
(Online)

Representatives from Finnish producer of *What Remains* (co-production with China)

Zhou Nan, director of film *I Remember*

Schedule:

4:00PM-4:30PM Registration

4:30PM-4:40PM Welcome Speech by the Representative from
Embassy of Finland, Beijing

4:40PM-4:50PM Moderator Introduction to Attendants

4:50PM-6:30PM (1) An Introduction to the Preferential Policies
and Services for Finnish Film Featured Shooting and Co-
production (Film in Finland)

(2) An Introduction to Western Finland Landscape and
Cooperation for the “Animation Film Festival” (West Finland Film
Commission (WFFC))

(3) Experience Sharing by Finnish Producer of the Sino-Finnish
co-Production *What Remains*

(4) Finland Shooting Experience by Chinese Producer and Film

Director of *I Remember*

Media Reservation: Open

Media Organization: By yourself

Media Contact: Li Shengyu 15590996340

13th BJIFF—Film Night in Beijing, China

The 13th BJIFF—Film Night in Beijing, China will feature live performances by The Dada, TwinkleStar, and DJ Demone, as well as collaboration with film guests to bring an amazing show in summer. Zhou Yunpeng, a famous musician, will introduce the "Shining Cinema" project and perform related songs with students and teachers of the Communication University of China. During the event, representatives of Modern Sky Co., Ltd. and BJIFF will jointly launch the "Young Director Support Program" to further promote the healthy and diversified development of the music and film industries in China.

Time: 7:00PM-9:00PM, April 27

Venue: Central Land, Yanqi Lake, Huairou District, Beijing

Media Contacts: Peng Xiaojin 13920329703;

Dong Chen 15837131688

Media Reservation: To be open on April 18. Please stay tuned to the Reservation page of our official website.

Media Organization: Shuttle bus

Time of assembly: 4:00PM, April 27, 2023

Transportation Contacts: Gao Zaiyuan 13552842539; Dong

Chen, 15837131688

Pickup Point: By the flagpole at the North Square of the BRTV Office Area of China World Trade Center (by shuttle bus with media pass to entering BRTV)

Address: Beijing Radio & Television Station, No.98, Jianguo Road, Chaoyang District, Beijing

Departure Time of the Shuttle Bus: 4:30PM

Return Time of the Shuttle Bus: 9:30PM

13th BJIFF Forward Future Honorary Award Ceremony & A.R.T. Night of Dream

The 13th BJIFF Forward Future Honorary Award Ceremony & A.R.T. Night of Dream will take place on April 27, 2023. The award winners in the section will be unveiled at the ceremony, and a discussion will be held on the creation practices of Chinese young filmmakers and the hot issues of the film industry.

Time: 7:00PM-9:00PM

Venue: Langyuan Station, Chaoyang District

Moderator: Xiang Zhen, hostess of BRTV

Panelists: Pema Tseden, Koji Fukada, Qi Xi, Li Miao, Corinne Bopp, etc.

Media Contact: Li Shengyu 15590996340

Media Reservation: To be open on April 18. Please stay tuned to the Reservation page of our official website

Media Organization: By yourself

13th BJIFF—Tiantan Award Best Feature Film Media Viewing & Meeting the Jury

At the successful conclusion of the 13th BJIFF, to fully highlight the professionalism of Tiantan Award and increase the popularity and influence of BJIFF, it is planned to hold the Tiantan Award Best Feature Film Media Viewing on April 30.

Time: 2:00PM-5:35PM, April 30

Venue: Hall 9, Beijing CBD Wanda Cinema

Moderator: Raymond Zhou, famous film critic

Proposed jury and panelist:

Jury of Tiantan Award

Media Catalogue referee: Shu Huan (special panelist)

Schedule:

2:00PM-4:00PM Screening of Tiantan Award best feature film

4:00PM-4:35PM Opening remarks by moderator, issue of media pass, group photo

4:35PM-5:05PM Moderator and jury interaction

5:05PM-5:08PM Talks by Shu Huan

5:08PM-5:28PM Media Q&A

5:30PM-5:32PM Group photo of the jury, panelist and media


Media Contact: Hong Lihong 18850527562

Media Reservation: To be open on April 18. Please stay tuned to the Reservation page of our official website.

Media Organization: Upon yourself after successful reservation



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北京国际电影节
BJIFF2023



北京国际电影节官方唯一指定饮用水



导演帮

DAO YAN BANG

(daoyanbangwx)

导演帮是烹小鲜联盟旗下知名自媒体，2015年创立以来始终扎根影视行业，高度聚焦导演、编剧等创作者群体，积累高质量活跃用户30万+，颇具行业影响力与传播力，2022年导演帮全新启航，正式进入公司化运营，怀揣“导演帮·帮导演”的初心，为创作者提供全链条、全方位服务，为行业正向发展加油助力。

作为国内成立最早、聚焦度最高的导演行业垂直媒体，导演帮精准覆盖一线资深导演，初露锋芒的新锐导演，资深影迷群体，影视文娱行业相关从业者，影视专业在校生及重度影迷活跃用户30万。年龄18-35岁群体占比达75.78%，地域分布主要在北上广深浙。

导演帮连续多年来担任国内外各大影视节展官方合作媒体，共发布相关报道400余篇。累计完成300余次影视专题报道，全媒体平台覆盖阅读人次日均250万+，采访影视创作者400位+，包括马克·穆勒、比利·奥古斯特、库斯图里卡、雅克·贝汉、谢飞、王小帅、尔冬升、张杨、管虎、李少红、陈嘉上、吴子牛、孔笙、芦苇等业内大咖。每年策划50个以上专题系列报道，包括新锐导演专题、年末特别策划、年度剧献导演专题、青年导演扶持计划、国内外各大节展专题、热门档期观察及行业调查等。

同时，作为国内知名的影迷交流互动平台，导演帮还通过“线上+线下”的互动体验式服务，整合多渠道资源，用定制化路径做中国“最新鲜、最特别”的影展活动。曾先后承办“人间女子”颜丙燕个人佳片展、纪录之光：吴文光导演作品联展、HiShorts!南来北往短片联展、寻路中国影像计划：满是温柔的土地上等多个展映活动。

导演帮是多家影视机构官方合作媒体，包括中国电影导演协会、青工委、监制协等，连续多年担任“中国电影导演协会”“青葱计划”双微宣传运营工作。

烹小鲜是2015年成立的文娱类行业账号，是影视文娱内容矩阵烹小鲜联盟的主要厂牌，本着“发现娱乐新鲜价值”的方向，聚焦于剧集、电影和综艺等文娱领域，旨在通过深度行业观察、对谈行业人物，助力产业发展。经过7年运营，目前已有30万+活跃用户，与行业超过200+公司建立了深度合作关系，产出了近2000篇文娱原创深度稿件。未来还将探索元宇宙领域，为产业繁荣进一步贡献力所能及的力量。

烹小鲜连续多年来担任国内各大影视活动的官方合作媒体，共发布相关报道280余篇。累计完成420余次影视专题报道，全媒体平台覆盖阅读人次日均270万+，采访公司高层和影视创作者350位+，包括阿里影业、爱奇艺综艺、光线彩条屋、优酷综艺、柠萌影业等业内60余家公司，专访的影视人有黄建新、宁浩、刘伟强、曾国祥、罗兰·艾默里奇等百余位幕后人物。每年42个以上专题系列报道策划，包括平台观察、年度特别策划、中国故事“鲜锋荣誉”、影视内容专题、大文人类观察及行业调查等。

同时，烹小鲜还创立鲜见创投，旨在挖掘最富表达的短剧创作者，遴选最具潜力的短剧项目，集聚全产业链优质资源，讲好中国故事。鲜见创投第一季第一期征集于2022年4月20日启动，截至目前，共征集100余个项目，题材类型多元，质量较高。经过初审、复审及终审路演，最终有项目脱颖而出。并与与首都广播电视节目制作业协会合作举办网生内容创新委员会，旨在助力行业网生内容生产精品化。

作为内容产出机构，烹小鲜曾与多个国内知名企业合作，业务涉及官方账号代运营、品牌策划规划等公共服务。



烹小鲜

(pengxx01)



北京国际电影节

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